The 1st ever DIGIS Awards will rock Stratford May 28th

Stratford, ON (May 26, 2011) – On Saturday, May 28, 2011, Canadian secondary school students will be recognized for their video work in the first ever digital media awards for high school students – the DIGIs. The theme for this year is fast, fun and loud. TV, film and stage superstar Seán Cullen will host the awards.

Hosted by Stratford Central Secondary School, the awards will take place in the Stratford City Hall auditorium. The nominees will receive celebrity treatment complete with a red carpet reception that starts the night. With live bands, a DJ and nominee reels, Stewart Reynolds, Founder & Director of The DIGIS, wants the night to be “Flashy and fast. This award show is more MTV than mundane assembly. The students are creating work worthy of red carpet treatment. These are the people who are creating the digital media of tomorrow.”

Students from all over Ontario, Quebec and Saskatchewan submitted video entries for the awards. Students can win in the following categories: Best Film, Best Mobile Video, Best Editing, Best Cinematography, Best Acting, Best Audio Recording, Best Animation, Best Effects, Best Radio Commercial, Best Video Commercial, Best PSA, Best Graphic Design, Best Portrait Photography, Best Non-Portrait Photograph, Best Documentary, Best Music Video, and Best Video Game Design.

“It’s important to us to sponsor the content creators of the future,” says Jodi Szimanski, Marketing Manager for the University of Waterloo Stratford Campus, the title sponsor for the event. “We’re seeing the lines between creativity and technology converging, and we want to make sure that we support the students who take it to the next level.”

Other sponsors include Fanshawe College, Conestoga College, Roland Systems Group, Long & McQuade, Max the Mutt Animation School, Stratford Shakespeare Festival, SNAP Perth, Rhyzome Networks, the City of Stratford and the Canadian Digital Media Network.

About the DIGIS
The DIGIS Digital Media Awards are National Major Awards recognizing the Digital Media Creations of Canadian High School Students. Hosted by Stratford Central, the DIGIS have been created to recognize the achievements of high school students across country in all forms of digital media including video, audio and design. The DIGIS, to be awarded annually provide secondary school students with a national forum to showcase their Digital Media Talents.

http://www.thedigis.com/

About Waterloo Stratford Campus
The University of Waterloo Stratford Campus is focused on undergraduate, graduate and executive education programs, research, commercialization and community outreach. This collaborative, strategic partnership between the City of Stratford and the University of Waterloo will bring students, leading researchers, businesses and entrepreneurs together to create, examine and commercialize opportunities in the digital media space. The campus will lead an evolution in learning and career preparation. Students will be immersed in a rich, technology-driven environment where theory and practice, science and commerce, creativity and innovation merge to forward digital media. www.stratfordcampus.uwaterloo.ca
Media Contacts

Stewart Reynolds, Founder & Director, stewart@digis.ca, 519-301-7985

Jodi Szimanski, Marketing Manager, Waterloo Stratford Campus, jszimans@uwaterloo.ca, 519-888-4567 ext. 23005