News Release

University of Waterloo Staff discover the Waterloo Stratford Campus

Stratford, ON (July 25, 2011) – On July 25-26, over 220 staff members from the main campus of the University of Waterloo will visit Stratford. Highlights include a tour of the Stratford Shakespeare Festival Warehouse, a guided walking tour of downtown Stratford, lunch at a local restaurant and a tour of the current home of the University of Waterloo Stratford Campus, as well as visiting the new building site.

‘Get to Know UWS’, or Get to Know University of Waterloo Stratford Campus, was designed to share information about activities and programs at the Waterloo Stratford Campus, develop relationships between main campus staff and staff in Stratford, and build stronger collaborative networks across the uWaterloo campus as a whole.

“This event brings Waterloo’s main campus to the Stratford Campus,” says Tobi Day-Hamilton, Director, Advancement at the Waterloo Stratford Campus. “It gives us the chance to showcase the exciting developments happening right here in Stratford, share our plans for the new building, and highlight our digital resources. This is the first event of its kind for Waterloo and we hope to do it again in our new building next year.”

On both days, buses will pick up staff at the University of Waterloo guided by a Waterloo Stratford Campus staff member. Groups will tour the Festival Warehouse, participate in an orientation session at the Waterloo Stratford Campus, tour the current building at 6 Wellington Street as well as visit the new building construction site on St. Patrick Street. The Stratford Tourism Alliance will provide walking tours of Stratford’s historic downtown core. In between, the groups will enjoy lunch at local restaurants.

“This event is a wonderful way to showcase the City of Stratford, and everything it has to offer,” Brandi Gillett, Manager, Outreach Programs for the Waterloo Stratford Campus. “We want to encourage people to come and see us at the satellite campus, but also come back to Stratford.”

The event is made possible by a grant from the Staff Initiative Fund at the University of Waterloo.

About Waterloo Stratford Campus
The University of Waterloo Stratford Campus is focused on undergraduate, graduate and executive education programs, research, commercialization and community outreach. This collaborative, strategic partnership between the City of Stratford and the University of Waterloo will bring students, leading researchers, businesses and entrepreneurs together to create, examine and commercialize opportunities in the digital media space. The campus will lead an evolution in learning and career preparation. Students will be immersed in a rich, technology-driven environment where theory and practice, science and commerce, creativity and innovation merge to forward digital media. www.stratfordcampus.uwaterloo.ca

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