WOMEN IN FILM & TELEVISION – TORONTO ANNOUNCES
ARIANNA HUFFINGTON AS KEYNOTE SPEAKER AT
INTERNATIONAL WOMEN IN DIGITAL MEDIA SUMMIT

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Toronto, ON – Women in Film & Television – Toronto (WIFT-T) is pleased to announce Arianna Huffington, President and Editor-in-Chief of the AOL Huffington Post Media Group, as Keynote Speaker at the International Women in Digital Media Summit (iWDMS). The iWDMS will take place October 23 – 25, 2011 in Stratford, Ontario, Canada.

“As a groundbreaking media entrepreneur, columnist and writer, Ms. Huffington’s role as the Keynote Speaker aligns perfectly with the aims of the Summit—to provide women working in digital media with exposure to industry innovation, best practices and inspirational leadership,” says Heather Webb, WIFT-T Executive Director.

Huffington is best-known for launching The Huffington Post, a news and blog site that has become one of the most widely-read, linked-to and cited media brands on the internet. Just last month, the news hub officially launched its Canadian site—the first in a series of planned expansions abroad. This year, Huffington was named one of TIME magazine’s 100 most influential people, and was previously named one of Forbes’ most influential women in media and the Financial Times’ 50 people who shaped the decade.

WIFT-T is thrilled to welcome Ms. Huffington as its esteemed Keynote Speaker at the iWDMS. A press conference will take place following the keynote address.

Featuring a mix of national and international programming, the International Women in Digital Media Summit will bring together traditional and digital media communities, as well as educational/research institutions, to explore innovation, skills gaps, policy and research in the content areas of gaming, mobile, social media and transmedia.

Topics of discussion will include content creation, applications for emerging technologies and business models, and the evolving role of women in digital media industries. Delegates will benefit from demonstrations, workshops, structured networking and mentorship opportunities, and the expertise of leading women working in digital media globally.

Registration opens July 5, 2011. For more information, please visit www.wift.com.

The iWDMS is made possible with the support of the Ontario Media Development Corporation on behalf of the Ministry of Tourism and Culture, in partnership with the University of Waterloo Stratford Campus, City of Stratford, Dynamix Solutions, FITC and Rhizome Networks.

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Founded in 1984, Women in Film & Television – Toronto (WIFT-T) is a not-for-profit professional organization that supports women in screen-based media—film, television and digital media—to build, advance and sustain their careers nationally and internationally. Our mission is to enhance the skills of our members so they can become significant decision-makers at all levels of the industry. This is achieved by providing access to high quality programming, mentoring, networking and industry events that recognize the talents and potential of women.