FOR IMMEDIATE RELEASE:  March 2, 2017

Contest Announcement
Community Logo Design Competition

Stratford ON: Use your design skills to create a community logo that Stratford community groups, agencies, sports associations, teams and businesses can use or incorporate into their existing logos and brands!

Representatives of the City’s 2017 Sesquicentennial Ad-Hoc Committee, Communities in Bloom Advisory Committee, Heritage Stratford and Stratford’s of the World Ontario Committee are offering you this exciting contest opportunity to create a community logo.

The purpose of the contest is to design a community logo that can be used by Stratford based groups. The community logo can be used online, in print, on uniforms and jerseys. Flexibility is a key requirement in the design of the community logo.

The design of a community logo is not to replace the City of Stratford’s Dramatically Different logo which will continue to be used as the corporate identity for City Departments. The community logo is an additional option for community groups to use to create a consistent brand and to create awareness of Stratford.
Designs for a community logo can be hand-drawn but must be submitted electronically along with a completed Entry Form. Contest rules and entry form are attached.

You could win:
- Recognition by the City for your design
- A framed sample of your winning design
- Cash prizes: 1st Place - $1,000
  2nd Place - $500
  3rd Place - $250

The Deadline for submitting entries is before 4:30 p.m. March 31, 2017.

A decision of the First, Second and Third Place winning entries is set for the end of April, 2017 and announced as part of the July 1st Sesquicentennial Events.

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