



Definite-Term Lecturer in Business and Marketing

Stratford School of Interaction Design and Business, Lecturer

The Stratford School of Interaction Design and Business in the Faculty of Arts at the University of Waterloo is seeking an exceptional teacher for a three-year definite-term appointment at the rank of Lecturer with an anticipated start date of December 1, 2021.

The University of Waterloo Stratford School offers two academic programs: the Bachelor of Global Business and Digital Arts, where students explore the methods, meanings, impacts, and futures of digital and interaction design in heterogeneous global business contexts, and the Master of Digital Experience Innovation program, where students explore new forms of design innovation that emerge through the intersections between business and digital technologies using applied management to solve complex challenges.

The successful candidate will have teaching responsibilities in these programs as well as service and administrative duties. Applicants should be able to demonstrate a commitment to experiential learning as well as experience and excellence in teaching in at least two of the following areas: global business, business management and leadership, innovation and entrepreneurship, business finance, and marketing. An MBA or Master's degree in one of the areas listed is a minimum requirement.

At Waterloo, you will have the opportunity to work across disciplines and collaborate with an international community of scholars and a diverse student body, situated in a rapidly growing community that has been termed a "hub of innovation."

The salary range for this position at the rank of Lecturer rank is \$90,000 - \$115,000. Negotiations beyond this salary range will be considered for exceptionally qualified candidates.

The closing date for applications is September 3, 2021. Application materials must be submitted online as PDF files through the University of Waterloo's [Online Faculty Application System \(https://ofas.uwaterloo.ca/\)](https://ofas.uwaterloo.ca/). Please include electronic copies of a cover letter (addressed to Dr. Christine McWebb, Director, Stratford School of Interaction Design and Business), curriculum vitae, teaching philosophy, including a diversity statement (describing how you will advance equity, diversity and inclusion within the classroom), and provide names and contact information for three individuals who will upload letters of reference for you (once prompted to do so).

The University of Waterloo is committed to implementing the Calls to Action framed by the Truth and Reconciliation Commission. We acknowledge that we live and work on the traditional territory of the

Neutral, Anishinaabeg and Haudenosaunee peoples. The University of Waterloo is situated on the Haldimand Tract, the land granted to the Six Nations that includes six miles on each side of the Grand River.

The University values the diverse and intersectional identities of its students, faculty, and staff. The University regards equity and diversity as an integral part of academic excellence and is committed to accessibility for all employees. The University of Waterloo seeks applicants who embrace our values of equity, anti-racism and inclusion. As such, we encourage applications from candidates who have been historically disadvantaged and marginalized, including applicants who identify as First Nations, Métis and/or Inuit/Inuk, Black, racialized, a person with a disability, women and/or 2SLGBTQ+.

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

The University of Waterloo is committed to accessibility for persons with disabilities. If you have any application, interview or workplace accommodation requests, please contact Human Resources at hrhelp@uwaterloo.ca or 519-888-4567, ext. 35935.

If you have any questions regarding the position, the application process, assessment process, eligibility, or a request for accommodation during the hiring process, please contact Annaka Willemsen: (awillemsen@uwaterloo.ca).

Three reasons to apply: <https://uwaterloo.ca/faculty-association/why-waterloo>.