

GBDA PROGRAM CHECKLIST

This program checklist is for students who started in GBDA in 2022-23, 2023-24, and 2024-25.

Disclaimer: This checklist is a handy tool, but it is not a substitute for the official degree regulations. You may complete the checklist and ask a GBDA advisor to review it, but the student is ultimately responsible for ensuring that they have met their degree requirements. If there is a question of interpretation or a discrepancy, [the University Calendar](#) always takes precedence.

TOTAL UNITS REQUIRED: 20 UNITS

MAJOR AVERAGE (MAV) = 70%

A minimum cumulative major average of 70.0% from all the completed GBDA courses listed below, and ECON101.

CUMULATIVE AVERAGE (CAV) = 60%

A minimum cumulative overall average of 60.0% from all completed courses.

ARTS FIRST - UNDERGRADUATE COMMUNICATION COURSES (1.0 UNITS)

- ARTS 130 Inquiry and Communication (0.5 Units)
- ARTS 140 Information and Analysis (0.5 Units)

COMPUTER SCIENCE COURSES (1.5 UNITS)

- CS 105 Introduction to Computer Programming 1 (0.5 Units)
- CS 106 Introduction to Computer Programming 2 (0.5 Units)
- CS 330 Management Information Systems (0.5 Units)

LANGUAGE COURSES (1.0 UNITS)

From the following subject codes: ARABIC, CHINA, CROAT, DUTCH, FR, GER, GRK, ITAL, JAPAN, KOREA, LAT, MOHAWK, PORT, RUSS, SPAN.

Second Language 1 (0.5 Units) _____ Second Language 2 (0.5 Units) _____

ELECTIVE COURSES (3.0 UNITS)

Elective 1 (0.5 Units) _____ Elective 4 (0.5 Units) _____
Elective 2 (0.5 Units) _____ Elective 5 (0.5 Units) _____
Elective 3 (0.5 Units) _____ Elective 6 (0.5 Units) _____

GBDA PROGRAM COURSES (15.0 UNITS)

- GBDA 101 Introduction to Digital Media Design (0.5 Units)
- ECON 101 Introduction to Macroeconomics (0.5 Units)
- GBDA 201 Digital Media Project 1 (0.5 Units)
- GBDA 202 Digital Media Project 2 (0.5 Units)
- GBDA 203 Introduction to Digital Culture (0.5 Units)
- GBDA 204 Working in Teams and Project Management (0.5 Units)
- GBDA 210 Introduction to User Experience Design (0.5 Units)
- GBDA 211 Introduction to Global Business (0.5 Units)
- GBDA 212 Portfolio and Professional Communication (0.5 Units)
- GBDA 228 Digital Imaging for Online Applications (0.5 Units)

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- GBDA 301 Global Digital Project 1 (0.5 Units)
- GBDA 303 Data and Society (0.5 Units)
- GBDA 305 Global Development and Business (0.5 Units)
- GBDA 310 Advanced User Experience Design and Research (0.5 Units)
- GBDA 311 Introduction to Business Financials (0.5 Units)
- GBDA 205 Quantitative Methods (0.5 Units)
- GBDA 302 Global Digital Project 2 (0.5 Units)
- GBDA 304 Marketing in the Digital World (0.5 Units)
- GBDA 306 Ethics and Values in Design (0.5 Units)
- GBDA 410 Seminar in User Experience Research (0.5 Units)
- GBDA 412 Special Topics in Digital Cultures (0.5 Units)
- GBDA 413 Special Topics in Design and Society (0.5 Units)
- GBDA 414 Special Topics in Interaction Design (0.5 Units)
- GBDA 402 Capstone Course: Cross-Cultural Digital Business (2.0 Units)

CO-OPERATIVE EDUCATION PROGRAM REQUIREMENTS

COMPLETE A TOTAL OF FOUR PD COURSES

PD Courses are typically taken in the academic term before starting a work term

- PD1 Career Fundamentals
- PD12 Critical Reflection for Growth in the Workplace
- Additional PD Course of Choice
- Additional PD Course of Choice

COMPLETE A MINIMUM OF THREE CREDITED WORK TERMS

GBDA Students are provided four (4) work terms throughout their studies. To meet GBDA degree requirements, you must have completed minimum of three (3) standard work terms.

GENERAL STUDY/CO-OP SEQUENCE

YEAR ONE

All classes will be held at the Waterloo Campus in Year One, with the exception of GBDA 101 which is held at the Stratford Campus.

Fall Term	1A	Study, Waterloo Campus
Winter Term	1B	Study, Waterloo Campus
Spring Term		Off

YEAR TWO

Fall Term	2A	Study, Stratford School
Winter Term	2B	Study, Stratford School
Spring Term	3A	Study, Stratford School

YEAR THREE

Fall Term	WT1	Co-op Work Term 1
Winter Term	3B	Study, Stratford School
Spring Term	WT2	Co-op Work Term 2

YEAR FOUR

Fall Term	4A	Study, Stratford School, or International Exchange*
Winter Term	WT3	Co-op Work Term 3
Spring Term	WT4	Co-op Work Term 4

YEAR FIVE

Fall Term	4B	Study, Stratford School
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Fall Term: September to December,

Winter Term: January to April,

Spring Term: May to August

***NOTE: GBDA 465 (STUDY ABROAD)**

Students are encouraged to participate in a term abroad experience their fall term, for which they receive a provisional GBDA465 designation. The course equivalencies and amount of credit received will depend on the number of units successfully completed. To receive course equivalencies, the courses you take while abroad at a University of Waterloo-approved institution of must be approved in advance (normally the semester before leaving) by the Associate Director - Undergraduate.

YEAR ONE

FALL TERM (1A) - STUDY, STRATFORD SCHOOL

COURSE

GRADE

_____	_____
_____	_____
_____	_____
_____	_____

WINTER TERM (1B) - STUDY, WATERLOO CAMPUS

COURSE

GRADE

_____	_____
_____	_____
_____	_____
_____	_____

SPRING TERM - OFF

YEAR TWO

FALL TERM (2A) - STUDY, STRATFORD SCHOOL

COURSE

GRADE

_____	_____
_____	_____
_____	_____
_____	_____

WINTER TERM (2B) - STUDY, STRATFORD SCHOOL

COURSE

GRADE

_____	_____
_____	_____
_____	_____
_____	_____

SPRING TERM (3A) - STUDY, STRATFORD SCHOOL

COURSE

GRADE

_____	_____
_____	_____
_____	_____
_____	_____

PD1 Course (In Preparation for Work Term 1) _____

YEAR THREE

FALL TERM (WT1) - CO-OP WORK TERM 1

COURSE

GRADE

PD12 Course (Taken during Work Term 1) _____

WINTER TERM (3B) - STUDY, STRATFORD SCHOOL

COURSE

GRADE

_____	_____
_____	_____
_____	_____
_____	_____

SPRING TERM (WT2) - CO-OP WORK TERM 2

YEAR FOUR

FALL TERM (4A) - STUDY, STRATFORD SCHOOL / INTERNATIONAL

COURSE

GRADE

_____	_____
_____	_____
_____	_____
_____	_____

PD Course _____

WINTER TERM (WT3) - CO-OP WORK TERM 3

PD Course _____

SPRING TERM (WT4) - CO-OP WORK TERM 4

YEAR FIVE

FALL TERM (4B) - STUDY, STRATFORD SCHOOL

COURSE

GRADE

_____	_____
_____	_____
_____	_____
_____	_____