

# 2025-26 | GBDA PROGRAM CHECKLIST

This program checklist is for students who started in GBDA in 2025-26

**Disclaimer:** This checklist is a handy tool, but it is not a substitute for the official degree regulations. You may complete the checklist and ask a GBDA advisor to review it, but the student is ultimately responsible for ensuring that they have met their degree requirements. If there is a question of interpretation or a discrepancy, [the University Calendar](#) always takes precedence.

## TOTAL UNITS REQUIRED: 20 UNITS

### **MAJOR AVERAGE (MAV) = 70%**

A minimum cumulative major average of 70.0% from all the completed GBDA courses listed below, and ECON101.

### **CUMULATIVE AVERAGE (CAV) = 60%**

A minimum cumulative overall average of 60.0% from all completed courses.

## **ARTS FIRST - UNDERGRADUATE COMMUNICATION REQUIREMENT (0.5 UNITS)**

Complete **one** of the following

ARTS 160 Inquiry and Knowledge Creation (0.5 Units)

ARTS 160E Inquiry and Knowledge Creation (0.5 Units)

## **COMPUTER SCIENCE COURSES (1.5 UNITS)**

CS 105 Introduction to Computer Programming 1 (0.5 Units)

CS 106 Introduction to Computer Programming 2 (0.5 Units)

CS 330 Management Information Systems (0.5 Units)

## **LANGUAGE COURSES (1.0 UNITS)**

From the following subject codes: ARABIC, CHINA, CROAT, DUTCH, FR, GER, GRK, ITAL, JAPAN, KOREA, LAT, MOHAWK, PORT, RUSS, SPAN.

Second Language 1 (0.5 Units) \_\_\_\_\_

Second Language 2 (0.5 Units) \_\_\_\_\_

## **ELECTIVE COURSES (3.0 UNITS)**

Elective 1 (0.5 Units) \_\_\_\_\_

Elective 4 (0.5 Units) \_\_\_\_\_

Elective 2 (0.5 Units) \_\_\_\_\_

Elective 5 (0.5 Units) \_\_\_\_\_

Elective 3 (0.5 Units) \_\_\_\_\_

Elective 6 (0.5 Units) \_\_\_\_\_

## **GBDA PROGRAM COURSES (14.0 UNITS)**

ECON 101 Introduction to Macroeconomics (0.5 Units)

GBDA 101 Introduction to Digital Media Design (0.5 Units)

GBDA 102 Introduction to Global Business (0.5 Units)

GBDA 201 Digital Media Project 1 (0.5 Units)

GBDA 202 Digital Media Project 2 (0.5 Units)

GBDA 203 Introduction to Digital Culture (0.5 Units)

GBDA 204 Working in Teams and Project Management (0.5 Units)

GBDA 205 Quantitative Methods (0.5 Units)

GBDA 206 Introduction to Business Financials (0.5 Units)

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GBDA 207	Global Development and Business (0.5 Units)
GBDA 210	Introduction to User Experience Design (0.5 Units)
GBDA 228	Digital Imaging for Online Applications (0.5 Units)
GBDA 301	Global Digital Project 1 (0.5 Units)
GBDA 302	Global Digital Project 2 (0.5 Units)
GBDA 303	Data and Society (0.5 Units)
GBDA 304	Marketing in the Digital World (0.5 Units)
GBDA 306	Ethics and Values in Design (0.5 Units)
GBDA 307	Organizational Behaviour (0.5 Units)
GBDA 308	Entrepreneurship (0.5 Units)
GBDA 310	Advanced User Experience Design and Research (0.5 Units)
GBDA 402	Capstone Course: Cross-Cultural Digital Business (1.5 Units)
GBDA 405	Strategic Management (0.5 Units)
GBDA 410	Seminar in User Experience Research (0.5 Units)
GBDA 412	Special Topics in Digital Cultures (0.5 Units)
GBDA 413	Special Topics in Design and Society (0.5 Units)
GBDA 414	Special Topics in Interaction Design (0.5 Units)

#### **GBDA OPTIONAL COURSES (0.5 UNITS)**

This optional course could be taken as one of your electives.

GBDA 212	Portfolio and Professional Communication (0.5 Units)
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## **CO-OPERATIVE EDUCATION PROGRAM REQUIREMENTS**

#### **COMPLETE A TOTAL OF FOUR PD COURSES**

PD Courses are typically taken in the academic term before starting a work term

PD1	Career Fundamentals
PD12	Critical Reflection for Growth in the Workplace
Additional PD Course of Choice	
Additional PD Course of Choice	

#### **COMPLETE A MINIMUM OF THREE CREDITED WORK TERMS**

GBDA Students are provided four (4) work terms throughout their studies. To meet GBDA degree requirements, you must have completed minimum of three (3) standard work terms.

# **GENERAL STUDY/CO-OP SEQUENCE**

## **YEAR ONE**

All classes will be held at the Waterloo Campus in Year One, with the exception of GBDA 101 which is held at the Stratford Campus.

Fall Term	1A	Study, Waterloo Campus
Winter Term	1B	Study, Waterloo Campus
Spring Term		Off

## **YEAR TWO**

Fall Term	2A	Study, Stratford School
Winter Term	2B	Study, Stratford School
Spring Term	3A	Study, Stratford School

## **YEAR THREE**

Fall Term	WT1	Co-op Work Term 1
Winter Term	3B	Study, Stratford School
Spring Term	WT2	Co-op Work Term 2

## **YEAR FOUR**

Fall Term	4A	Study, Stratford School, or International Exchange*
Winter Term	WT3	Co-op Work Term 3
Spring Term	WT4	Co-op Work Term 4

## **YEAR FIVE**

Fall Term	4B	Study, Stratford School
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Fall Term: September to December,

Winter Term: January to April,

Spring Term: May to August

### **\*NOTE: GBDA 465 (STUDY ABROAD)**

Students are encouraged to participate in a term abroad experience their fall term, for which they receive a provisional GBDA465 designation. The course equivalencies and amount of credit received will depend on the number of units successfully completed. To receive course equivalencies, the courses you take while abroad at a University of Waterloo-approved institution must be approved in advance (normally the semester before leaving) by the Associate Director - Undergraduate.

## YEAR ONE

FALL TERM (1A) - STUDY, STRATFORD SCHOOL

COURSE

GRADE


WINTER TERM (1B) - STUDY, WATERLOO CAMPUS

COURSE

GRADE


SPRING TERM - OFF

## YEAR TWO

FALL TERM (2A) - STUDY, STRATFORD SCHOOL

COURSE

GRADE


WINTER TERM (2B) - STUDY, STRATFORD SCHOOL

COURSE

GRADE


SPRING TERM (3A) - STUDY, STRATFORD SCHOOL

COURSE

GRADE


PD1 Course (In Preparation for Work Term 1) \_\_\_\_\_

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## YEAR THREE

### FALL TERM (WT1) - CO-OP WORK TERM 1

COURSE

GRADE

PD12 Course (Taken during Work Term 1) \_\_\_\_\_

### WINTER TERM (3B) - STUDY, STRATFORD SCHOOL

COURSE

GRADE

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### SPRING TERM (WT2) - CO-OP WORK TERM 2

## YEAR FOUR

### FALL TERM (4A) - STUDY, STRATFORD SCHOOL / INTERNATIONAL

COURSE

GRADE

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PD Course \_\_\_\_\_

### WINTER TERM (WT3) - CO-OP WORK TERM 3

PD Course \_\_\_\_\_

### SPRING TERM (WT4) - CO-OP WORK TERM 4

## YEAR FIVE

### FALL TERM (4B) - STUDY, STRATFORD SCHOOL

COURSE

GRADE

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