

YOU ARE LIGHTING THE WAY

See how your generosity builds talent for a recovering world



1,320
first-time donors contributed more than
\$5.7M

36
new bequests confirmed

1,615
monthly donors

\$5.2M
new contributions to endowments

19
new endowments established

Where there was darkness,
YOU SHONE A LIGHT

IN 2020-2021

There have been days during the pandemic when it was challenging to see the road ahead. Yet, even in the darkest days, our Waterloo community shone with hope. We have countless stories of scientists working tirelessly to understand and fight the virus on several fronts. Of students overcoming tremendous odds to continue their studies. Of alumni using their connections around the world to provide resources where they were needed most.

The spirit of Waterloo has never shone as brightly as it did during these last 17 months.

Now, Waterloo wants to help Canada rebuild. To address the economic, environmental and social challenges we face, our country requires big ideas and the skills to implement them. Thanks to donors like you, we are ready to contribute. Every investment you made shone a new light on the path forward, and will help to guide us all to a stable future.

In this 2020-21 Report on Giving, you will learn about John Hamilton, whose gift will allow non-profit organizations to hire Arts co-op students – benefiting students, charities and the communities they serve. You will also meet smart, committed young people like Pharmacy student Lisa Ros-Choi, whose compassion enriches the lives of her patients.

This report contains only a few stories of how Waterloo is working to reimagine and rebuild Canada. Because of your support, there are hundreds more of these stories across our campus community. Thank you for lighting the way so others may follow.

Sincerely,



A handwritten signature in black ink that reads "Joanne Shoveller".

JOANNE SHOVELLER

Vice-President, Advancement

Ready to tackle THE BIG CHALLENGES

Waterloo welcomed Vivek Goel as our seventh President and Vice-Chancellor on July 1, 2021. A distinguished scholar, Vivek has made significant contributions in research, teaching and leadership across both public and private sectors.



Vivek has held a number of senior leadership roles at the University of Toronto, served as founding President and CEO of Public Health Ontario and is a Member of the Order of Canada. He brings great passion, vision and leadership as we seek to reimagine and rebuild in a post-pandemic era.

“I’m thrilled by how many people have reached out to me across the campus community,” Vivek says. “I’ve started to learn about Waterloo, its history and its ingenuity. People at Waterloo are

bold and courageous and are ready to tackle the big challenges that the world faces.

“The founders of this institution set out to create a world-class university that was unconventional. And being unconventional has meant taking risks and trying new things.

“With the help of our supporters, I believe we can continue to do that at Waterloo and set the path for how a post-pandemic university can develop.”

VIVEK GOEL

President and Vice-Chancellor,
University of Waterloo

“The current global situation reminds us of our responsibility to prepare students and citizens to confront the many challenges ahead. A research-intensive institution like Waterloo is ideally poised to create the biggest change and best solutions for our future.”

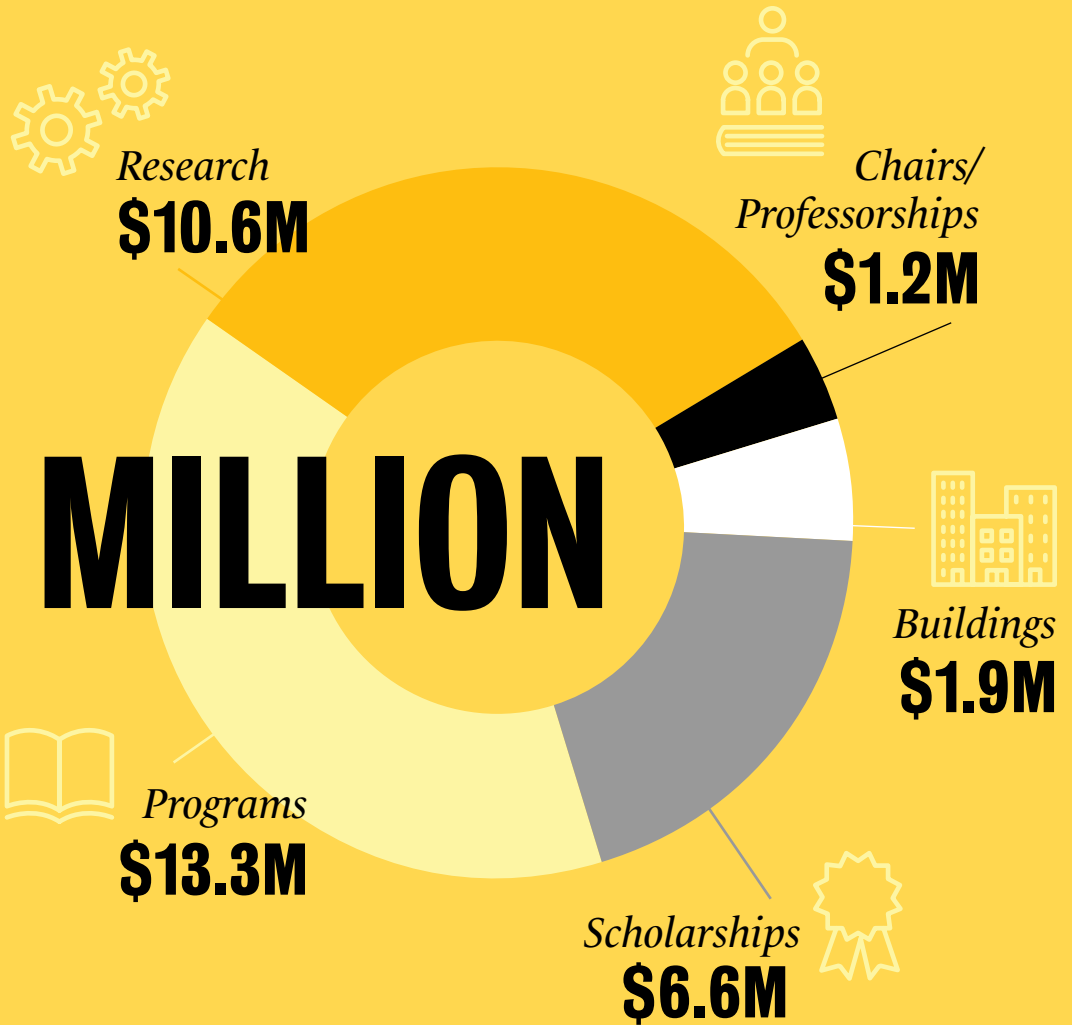
MARKING A DECADE OF IMPACT

President Feridun Hamdullahpur advocated tirelessly on behalf of our University. What we will perhaps remember most is his genuine concern for our students and his unceasing commitment to their growth and development. We are grateful to the many donors who contributed to student awards and funds to honour Feridun at the close of his tenure in June 2021.

At the conclusion of every Convocation ceremony, Feridun encouraged graduates to “go and make a difference.” Thanks to his compassion and leadership over the past 10 years, and to the generosity of donors like you, Waterloo students are better prepared than ever to meet that challenge.

total raised

\$33.6 MILLION



33.6 MILLION IN GIFTS FROM THE FOLLOWING GROUPS

 **\$0.7M** Faculty, Staff and Retirees**

 **\$5.1M** Parents and Friends

 **\$7.9M** Honorary Alumni/Alumni

 **\$1.2M** Students

 **\$18.7M** Foundations, Corporations and Organizations

7,219* DONORS in 33 countries

These figures represent dollars RAISED and include cash, pledges, gifts-in-kind and other revenue promised or given May 1, 2020, to April 30, 2021. Figures exclude payments on pledges made prior to the current year. All figures are unaudited.

*Figure does not include the thousands of students each year who make voluntary contributions.

** Overall, Waterloo's Faculty, Staff and Retiree campaign raised in excess of \$3 million. This figure comprises gifts from all sources, including the Board of Governors, faculty, staff and retirees and alumni who work for Waterloo.

STILL GIVING

after 45 years

It's not an exaggeration to say that Sharon Lamont (BA '80) has touched the lives of hundreds of people, both through her work at the University of Waterloo Library and through countless acts of generosity. It's also not surprising that she chose to mark her retirement in May 2021 with a gift that reflects more than 45 years of experiences as a Waterloo student, staff member and volunteer.

Sharon married young and started her family right away. Those early years weren't easy. "I was working part-time as well as going to school, and there were times when we literally had no money," she says. At one point, she couldn't afford her studies, and she recalls how grateful she was to receive a bursary that allowed her to continue.

Early in her career, Sharon began volunteering with the Staff, Faculty and Retiree Giving Program, among other initiatives. And, as her career progressed, she started giving back to the University through monthly gifts, making her first donation in 1990.

"It was always easy for me to give my time because I so enjoyed the camaraderie of working together to achieve a goal. And it eventually became easy to be a Waterloo donor because I had a surprisingly – to me, anyway – successful career at the University," Sharon says.

As retirement approached, she created an award that benefits students who work at the Library and who are committed to the values of equality, diversity and inclusion. And in true Sharon style, she asked colleagues to contribute to the award, rather than to a retirement gift.

"These past few years have opened my eyes to other people's experiences. Even when it felt like I had nothing, I had so much more than some. This award recognizes the need to treat others with respect and allows me to share the advantages I've been given."



SHARON LAMONT

BA '80

"These past few years have opened my eyes to other people's experiences. Even when it felt like I had nothing, I had so much more than some."



LEARN MORE ABOUT SHARON'S WATERLOO EXPERIENCES. WATCH THE VIDEO AT

uwaterloo.ca/report-on-giving



Co-op for a

BETTER WORLD

Co-op students bring new ideas, perspectives and knowledge to the workplace. However, despite the growing number of students interested in exploring careers in the non-profit sector, many charities can't afford to take advantage of their talents.

Waterloo donors are helping to bridge this gap, creating a win-win-win situation that benefits students, non-profits and the communities they serve. Recently, the Faculty of Arts launched Co-op for Social Good, which provides funding for community agencies, such as the Food Bank of Waterloo Region, to hire co-op students.



“Having a co-op student creates opportunities, diverse ideas and opinions, a fresh approach to our challenges and to achieving our mission,” says Wendi Campbell (BA ’93), the Food Bank’s CEO.

Alumnus John Hamilton (BA ’73) made a generous \$50,000 gift to kick-start Co-op for Social Good. The founder of a successful financial services firm, he hopes the chance to work with non-profits will give Arts students similar advantages to the ones he enjoyed as a student.

“I came from a dairy farm and I led a pretty sheltered life. Studying at Waterloo was an opportunity to grow up and see the world, and I was a different person when I left university. Perhaps when these students graduate, they might join these organizations full-time or start something new,” he says.

Co-op for Social Good is based on the model spearheaded at Waterloo by the Menich Family, which has helped United Way Waterloo Region Communities hire more than 40 co-op students since 2004. Honours Arts and Business student Jessica Manarang is one of those students.

“Originally, I struggled to see how community engagement could translate into a viable career path,” she says. “This experience allowed me to explore a sector that complements my studies, honours my passions and equips me with a variety of transferable skills.”

Through their support of programs like Co-op for Social Good, Waterloo donors are providing students like Jessica with opportunities to contribute to their communities, as well as for employment and personal development. Together, these donors, students and organizations are building a better world.



JESSICA MANARANG

Honours Arts and Business student

“Thank you for empowering my professional development in a sector that not only utilizes my skills and passions, but expands them.”



LEARN MORE ABOUT CO-OP FOR SOCIAL GOOD. WATCH THE VIDEO AT

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TYRELL FORD

Recreation and Sport Business student

A CHAMPIONSHIP MINDSET

There were celebrations among Warriors football fans when Tre and Tyrell Ford announced in December 2020 that they would defer their CFL draft year and play a final season with the Black and Gold. The twin brothers say they wanted one last opportunity to help Waterloo capture its first Vanier Cup.

Tre, a quarterback, and Tyrell, a cornerback, were originally attracted to Waterloo by the Faculty of Health's Recreation and Sports Business program and the chance to play for head coach Chris Bertioia. In turn, the two All-Canadians have been instrumental in helping the team return to championship contention.

"Strength draws strength. Tyrell and Tre's personalities, effort and character have helped us recruit other fine players and create a championship mindset," Chris says.

Waterloo Football's holistic approach places equal emphasis on academics, athletics and leadership development. However, between schoolwork and a rigorous training schedule, it's challenging for student-athletes to hold jobs during the playing season.

Over the course of their university careers, Tyrell and Tre have received athletic financial awards that allow them to focus on their studies and football. These include two awards created by alumni who experienced the lifelong advantages of being part of Waterloo's football program and who want to pass those benefits on.

Rob Logan (BSc '82) believes that the lessons he learned at Waterloo – teamwork, tenacity and time management – positioned him to be successful in both his career and personal life. That's why he established the Logan Family Athletic Excellence Awards to support members of the football and women's volleyball teams.

"I'd like to give that same opportunity to other student-athletes, with the hope that they return the favour down the road," he says. "If

more people do that, it will help us both as individuals and as a society."

Steve Bennet (BA '96), a former team captain and quarterback, notes that the relationships he formed with his team mates last to this day. "You experience something unique together. And you feel a connection to all the other generations of players who shared that experience."

Steve created the Tuffy Knight Football Award to honour his mentor, the celebrated coach who led Waterloo to the Yates Cup in 1997. "This is my way of giving back to future generations of players and recognizing that connection we all have with the program."

As Tyrell and Tre prepare for their final season, they have a message for donors like Steve and Rob, who made it possible for them to earn their degrees, become team leaders and pursue dream careers in professional football.

"Thank you to all the people who donate to help student-athletes stay financially stable," Tre says. "You're helping us out more than you will ever know."

STEVE BENNET

BA '96, Waterloo Football
alumnus and donor

"Athletes may play a game for three hours on Saturday but what people don't realize is that they've dedicated countless hours to their sport. And that's the part that creates men and women who become great leaders. Not what they did on the field – all the things they did before and after they got on the field."



SEE MORE STORIES AND VIDEOS

uwaterloo.ca/report-on-giving



TRE FORD

Recreation and Sport Business student

"Thank you to all the people who donate to help student-athletes stay financially stable. You're helping us out more than you will ever know."

Celebrating **WATERLOO CONNECTIONS**

In the realm of Canadian design and architecture, alumni Deborah Wang (MArch '15) and William Elsworthy (MArch '15) are a real-life power couple.

Will is an associate at chic Toronto architectural studio Superkül, while Deborah is artistic director and co-founder of DesignTO, a non-profit that produces Canada's leading annual design festival. Both have résumés crammed with some of the most impressive building and design projects in Canada, including contributions to the Perimeter Institute's Stephen Hawking Centre and Waterloo's Mike and Ophelia Lazaridis Quantum-Nano Centre.

The couple met at Waterloo as undergraduate students. During their graduate studies here, both won the prestigious RAIC (Royal Architectural Institute of Canada) Student Medal. All of these connections made Waterloo top of mind when Will and Deborah sat down to write their wills last year.

"We wanted to leave part of our estate to charity, and Waterloo was a natural choice for us. University was a challenging, exciting place to be – it brought out the best in both of us, and encouraged us to pursue academic work that we found both enriching and fulfilling," says Deborah.

Will and Deborah's gift will support a financial prize to accompany the RAIC medal – which, although prestigious, does not carry a financial component. "We know how amazing it felt to win that prize," remembers Deborah. "But we also know how helpful it is to have a little financial boost at the start of your career."

FRANK CAIRO

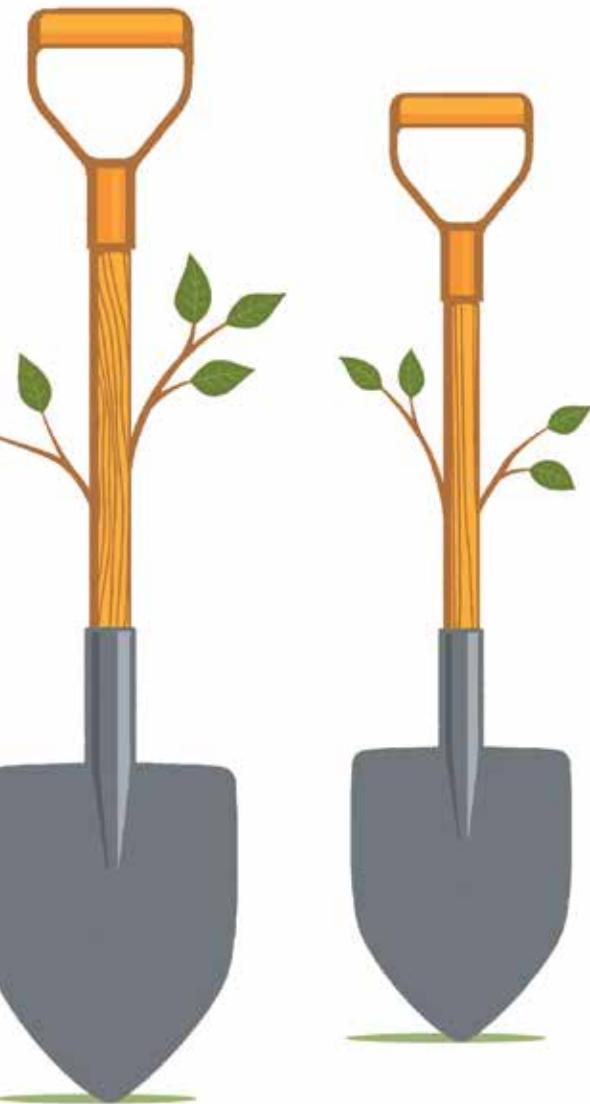
*BES '05, Co-founder,
Caivan Communities*

*"Where we live
directly affects
who we are
and how we
live our lives.
Future cities
can transform
who we are."*



Breaking ground to transform **THE CITIES OF THE FUTURE**

It is impossible to know precisely what tomorrow's cities will look like, but Caivan Communities co-founders Frank Cairo (BES '05) and Troy van Haastrecht (BASc '93) are providing a taste of the future. The sustainable communities they have developed are intentionally designed to make everyday life healthy, green, communal and clean.



“Where we live directly affects who we are and how we live our lives,” says Frank. “I believe that future cities, if we dig deep enough, can in fact transform who we are.”

Frank and Troy’s passion to help build more thoughtful and purposeful communities prompted a groundbreaking \$1 million donation to the Faculty of Environment. Their gift is the seed investment for the Future Cities Initiative Δ Program. This multidisciplinary and collaborative endeavor aims to groom future city builders, and harness research, knowledge and innovation across sectors to create just, healthy and sustainable communities.

“Talent is the foundation of the Future Cities initiative and this incredible gift from Caivan Communities provides program enhancements and financial support for students at all stages through a mix of scholarships, work-integrated learning opportunities and research fellowships,” says Dean Jean Andrey, of the Faculty of Environment.

“Future leaders in city-building will need to possess an interdisciplinary understanding and awareness,” Frank says. “This is at the core of the Future Cities program, which will cross faculty lines and bring great minds from a variety of fields of study to build cities that are resilient, adaptive and inclusive.”



A dose of
COMPASSION

As our population grows and ages, pharmacists play an increasingly important role in patient care. Today's pharmacists not only dispense medication, they care for patients directly, providing education and advice. And sometimes – as in the case of Pharmacy student Lisa Ros-Choi – they do much more.

As part of her clinical training, Lisa was reviewing medications with an elderly patient at a retirement home. She noticed that he seemed confused about what he was taking. And as they talked about his night-time breathing problems, he tearfully mentioned that his wife – isolated in the home's memory ward – had no recollection of him.

“Together, we created an action plan that involved helping him better manage his sleep, contacting his doctor for further treatment and encouraging staff at the home to provide him with regular updates about his wife,” Lisa says.

For Lisa, such care is part of her training. But for this man, her actions meant the world.

“On my last day at the home, he told me I was one of the most compassionate health care providers he had met,” she says. “Instances like these, where I’m able to assist those who need it most, are the reason I love this profession.”

The pandemic has highlighted pharmacists’ vital contribution to health care, says David Edwards, a professor and former Hallman Director at Waterloo’s School of Pharmacy. He notes that the School’s COVID immunization clinic – where students delivered care alongside pharmacists, physicians and nurses – administered more than 75,000 vaccinations. And all across the province, our pharmacy students are working to support the vaccination campaign.

“We have fantastic students who are making a difference. The more support they have, the better, in terms of moving health care forward,” David says.

That need for support prompted David and some colleagues to create the Lisa McLean Professional Practice Award. McLean was a beloved instructor at the School who passed away in 2013. She is still remembered for her warmth and caring, qualities she instilled in the students she taught.

“Because Lisa McLean taught in the professional practice lab and touched the lives of every student at the School,” David says, “we wanted to create an award for students who excel in that part of the curriculum.” Not surprisingly, Lisa Ros-Choi is the award’s most recent recipient.

Thanks to this funding, Lisa says, “I’ve travelled to rural areas, providing aid to vulnerable people with less access to healthcare. Wherever I go in my career, one thing will always be consistent: my desire to provide patient-centered care.”



LISA ROS-CHOI

Pharmacy student

“Instances like these, where I’m able to assist those who need it most, are the reason I love this profession.”



SEE MORE STORIES AND VIDEOS

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THANK YOU

*Your generosity is felt across
our Waterloo campus community, and
enhances our impact on the world.*

**SEE MORE OF YOUR IMPACT.
EXPLORE EXPANDED STORIES AND VIDEOS HERE:**

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