



SUSTAINABLE AERONAUTICS SUMMIT

*November 19, 2024
Kitchener, Ontario*

SPONSORSHIP



UNIVERSITY OF
WATERLOO

| **WISA**



Waterloo Institute for
Sustainable Aeronautics

SUSTAINABLE AERONAUTICS SUMMIT

Join us as a sponsor for the third annual Sustainable Aeronautics Summit in Kitchener, Ontario, on November 19, 2024. Hosted by the Waterloo Institute for Sustainable Aeronautics (WISA), this premiere national event brings together **300 industry leaders, government partners, and visionary thinkers** in the aeronautics industry from across Canada and around the globe.

Don't miss this opportunity to connect with our audience of airline executives, airport authorities, aircraft manufacturers, leading researchers, innovators, students and future industry leaders. With many sponsorship opportunities available, each including booth space, you will have a chance to showcase your brand, share your expertise, and generate new leads throughout the conference in different ways.

What is WISA?



Artificial Intelligence (AI)



Sustainable Energy



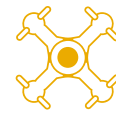
Environmental, Social and Governance (ESG) & policy



Human Factors & Training Technologies



Advanced Manufacturing



Electric Flight & Remotely Piloted Aircraft Systems (RPAS)

The University of Waterloo's WISA is a **globally recognized leader** in sustainable aeronautics research, technology, and education. We foster interdisciplinary inquiry, cross-sector partnerships, and experiential learning that build a sustainable future. We collaborate with industry to tackle critical challenges and opportunities across various areas.

**DESIGNED TO
BE DIFFERENT**



SPONSORSHIP OPPORTUNITIES

The WISA Sustainable Aeronautics Summit provides you with an opportunity to **champion sustainability, gain valuable exposure, and connect with a dedicated audience**. We offer a range of sponsorship opportunities to suit your company’s goals, categorized into four tiers:

	BRONZE	SILVER	GOLD	PLATINUM
# of Opportunities Available	12	11	7 Booths (1-4, 27-29)	2 Double-booths (23/24 & 25/26)
Speaking opportunity at Summit				Panel or concurrent
Extended marketing: Recognition at the Summit, prominent logo display			✈	✈
Opportunity to play promotional video during Career Fair (2 mins max, no audio)			✈	✈
Standard marketing benefits including digital ad, social copy and custom email	✈	✈	✈	✈
On-site exhibit space (access to electrical)	10X10	10X10	10X10	10X20
Summit admission passes included with sponsorship	1	2	3	5
Workshop/product demo during 45 min break in dedicated breakout room				✈
Co-Sponsor:				✈
• Networking Breakfast or Lunch				✈
• Career Fair Snack Station			✈	
• Morning/Afternoon Networking break		✈		
Distribute custom promotional item for the Summit (ex. lanyards, notebooks, pens, stickers, etc.)				✈
Distribute custom promotional item at the Career Fair (ex. lanyards, notebooks, pens, stickers, etc.)			✈	
Passes to WISA eLearning course Valued at \$1,000 CAD per course		1	2	3
Investment	\$1,500	\$3,000	\$5,000	\$10,000

SPONSORSHIP DETAILS

Bronze Sponsor

LIMITED TO 12 OPPORTUNITIES \$1,500

Become a Bronze Sponsor to increase your brand awareness and showcase your commitment to the future of sustainable aviation. This sponsorship includes booth space in the exhibit hall where you can display marketing materials and speak to conference delegates.

Benefits:

- Standard marketing benefits including digital ad, social copy, and custom email
- On-site exhibit space (with access to electrical)
- 1 Summit admission pass included with sponsorship

Silver Sponsor

LIMITED TO 11 OPPORTUNITIES \$3,000

Become a WISA Summit Silver Sponsor and demonstrate your commitment to environmental responsibility while gaining valuable exposure to a motivated audience. Your logo will be prominently displayed throughout the Summit materials, including signage, event programs, and digital platforms, increasing brand awareness among attendees.

Benefits in addition to Bronze:

- Co-Sponsor Morning/Afternoon Networking Break
 - Morning Networking Break Sponsor (6 Available)
 - Afternoon Networking Break Sponsor (5 Available)
- 1 complimentary eLearning access pass
- 2 Summit admission passes included with sponsorship

SPONSORSHIP DETAILS

Gold Sponsor

LIMITED TO 7 OPPORTUNITIES \$5,000

Become a Gold Sponsor and connect with highly motivated students and experienced professionals at the WISA Summit. Your logo will be prominently displayed throughout the Summit, ensuring maximum visibility to attendees. Gold Sponsors secure a high-traffic booth facing the refreshment area, attracting a steady stream of potential hires. As a co-sponsor of the Career Fair's Snack Station, you'll have another opportunity to engage with candidates in a relaxed setting.

Benefits in addition to Silver:

- 2 complimentary eLearning access passes
- Co-Sponsor of the Career Fair Snack Station
- Opportunity to play promotional video during Career Fair (2 mins max, no audio)
- Recognition at the Summit and prominent logo display
- 3 Summit admission passes included with sponsorship

Platinum Sponsor

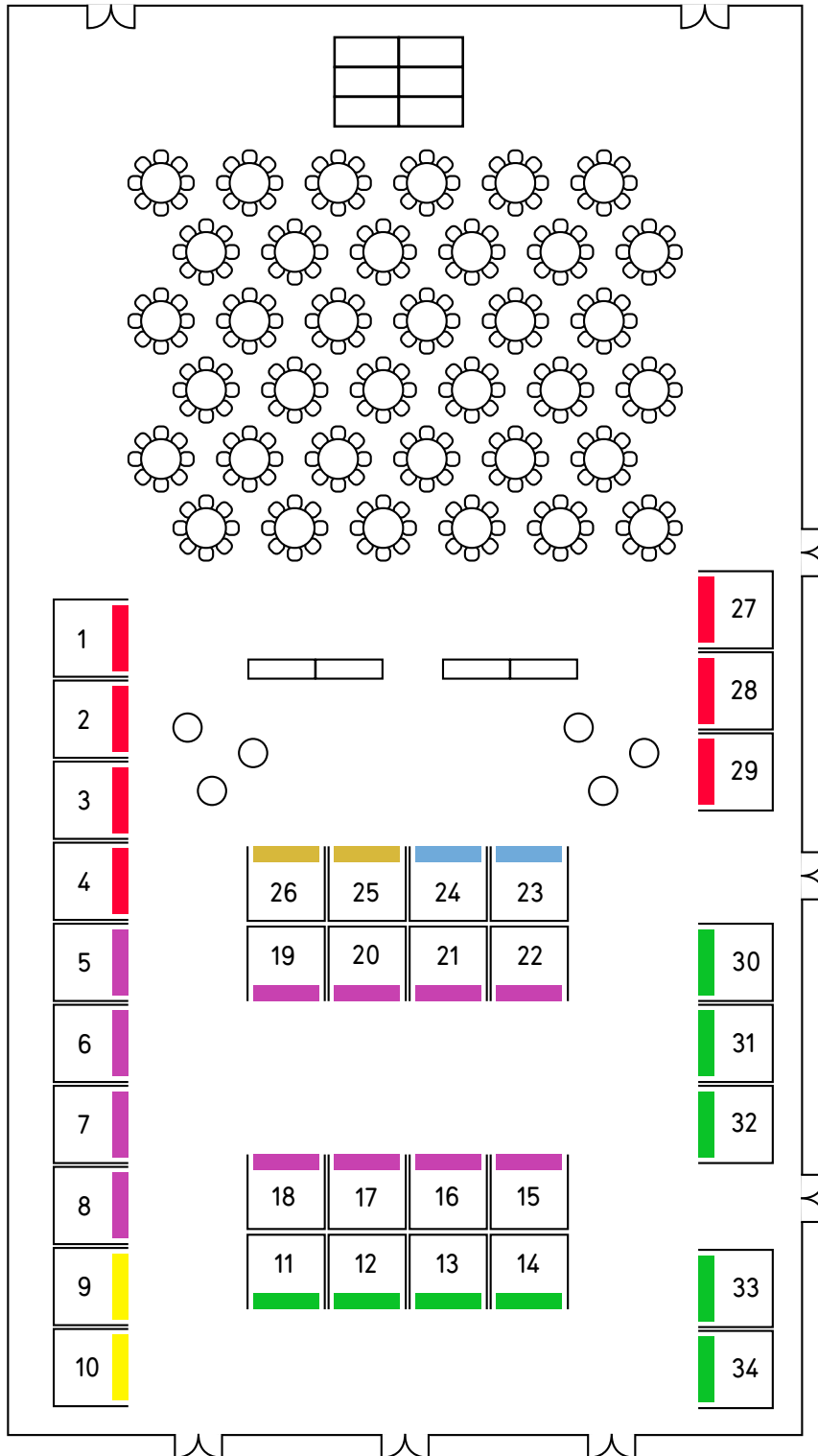
LIMITED TO 2 OPPORTUNITIES \$10,000

Take center stage as a prestigious Platinum Sponsor. Showcase your innovations and engage directly with industry leaders and potential customers. Dominate brand awareness with top billing and prominent logo placement throughout the event. You'll get to deliver a captivating presentation or participate in a panel discussion, gaining valuable exposure and industry recognition. Includes one of two premium exhibit booths with high visibility and direct access to the Summit stage and coffee area. Position your organization as a frontrunner in sustainability and a champion for positive change.

Benefits in addition to Gold Sponsor:

- Distribute custom promotional item for the Summit
- 3 complimentary eLearning access passes
- Co-Sponsor the Networking Breakfast or Lunch
- Workshop/product demo during 45 min break in dedicated breakout room
- 5 Summit admission passes included with sponsorship

BINGEMANS CONFERENCE CENTRE



MARSHALL HALL

- Platinum Sponsor #1
- Platinum Sponsor #2
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- WISA Booths



**LET'S DISCUSS HOW TO MAXIMIZE
YOUR IMPACT AT THE SUMMIT.**



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