

# IMPACT FALL REPORT 2022



**GreenHouse**  
purpose • action • impact



**UNITED COLLEGE**  
AT THE UNIVERSITY OF WATERLOO



**UNIVERSITY OF  
WATERLOO**

# DO YOU WANT TO MAKE AN IMPACT?

GreenHouse is a social impact incubator that offers programs, opportunities and a community for students to develop problem solving skills, to form innovative ideas and make new forms of sustainable impact around social or environmental change.



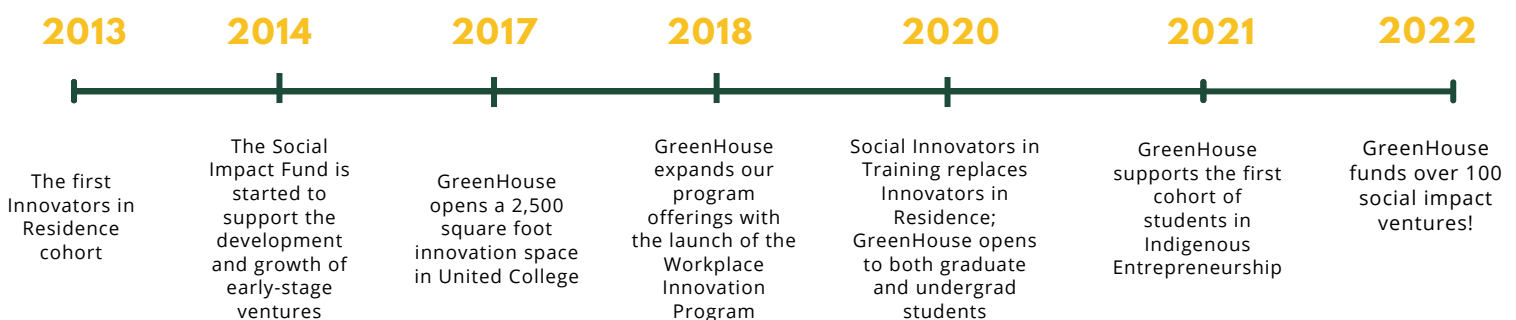
## Our Programs

Students enrolled in **Social Innovators in Training** work with other like-minded innovators interested in creating social or environmental change through their own projects or ventures.

Our **Community Innovation Program** connects teams of students to host organizations to solve real-world challenges. Students collaborate to design and implement solutions within their host organization.

Our **Indigenous Entrepreneurship** program is growing and moving into their own incubator, **Trading Post!** We are excited to continue collaborating with the Trading Post team.

## GreenHouse Milestones



# IMPACT TO DATE

## Social Impact Fund

The Social Impact Fund (SIF) was established to support students in advancing their ideas into action. The Social Impact Fund is generously supported by donors in our community. We are so grateful!



Ventures funded



Total awarded from SIF



Students Supported

## GreenHouse & the Sustainable Development Goals

The UN's Sustainable Development Goals (SDGs) are set in place to help the world move towards a more just society. Below are the SDGs and the number of GreenHouse ventures contributing towards those goals. We use the SDGs to understand how the collective actions of GreenHouse ventures contribute towards solving pressing challenges and building a better future.





# 27th SOCIAL IMPACT SHOWCASE

November 14, 2022

**8**  
**ventures**  
**funded**

**\$17,500**  
**awarded**



**PEOPLE'S CHOICE  
WINNER:**

**MycoNutrients**

(+\$1000)

**\$1,000**

**The Chess Club** - Bridging the gender gap to build a more inclusive and diverse chess community.

**\$1,500**

**hope2love** - Increasing local food consumption and fair prices for farmers in Bangalore.

**\$1,500**

**HUBour** - Helping immigrants bridge the information and services gap upon arriving in Canada.

**\$2,500**

**SproutMap** - Optimizing the locations of community garden networks in the Waterloo Region to reduce food insecurity.

**\$2,500**

**Med Malnin** - A second opinion service to decrease the rates of medical misdiagnosis among women of colour.

**\$2,500**

**MycoNutrients** - An Indigenous-led business providing functional mushroom products for your wellbeing

**\$2,500**

**foodage** - Using AI to help restaurants reduce waste by predicting future demand.

**\$2,500**

**NoSUP** - Driving the Canadian food industry to introduce more plastic-free food in supermarkets.

# COMMUNITY SPOTLIGHT



## NoSUP nominated for Outstanding Student Social Entrepreneurship

*Karen Farley*

GreenHouse student Karen Farley and their venture NoSUP were nominated for the NU National Awards for Outstanding Student Social Entrepreneurship. As a finalist, Karen was recognized with \$5,000 towards the growth of their venture.



## Transform the Future of Work

*Discovery Lab*

This fall, GreenHouse partnered with Sustainable Waterloo Region and VERiS to host a discovery lab series focused on the Future of Work. Using evolv1 as a case study, lab participants brainstormed how we might increase a culture of sustainability in hybrid work environments.



## GreenHouse supports Green Entrepreneurship

*ENBUS 203 Collaboration*

This term, GreenHouse collaborated with ENBUS 203: Green Entrepreneurship to host a unique pitch competition, Pitch for Green. Students from ENBUS 203 were invited to submit their idea for a chance at \$1,000.



## Real-World Healthcare Design

*December Health Innovation Sprint*

In December, GreenHouse hosted 10 health organizations in a health innovation sprint. Each organization proposed a real-world challenge unique to their organization and were matched with a team of UW students to solve it. We are looking forward to continuing the collaborations and ideas that this event series sparked!

Want to learn more about what we're up to in the GreenHouse community? Follow along on our Instagram @ucgreenhouse for regular community updates and exciting events.

# Our Supporters

Thank you to United College, Canada Service Corps and the Business Higher Education Roundtable for supporting our programs. We also want to extend a special appreciation to our community of donors that contributes towards the Social Impact Fund and helps our students grow.



## The GreenHouse Team



**Tania  
Del Matto**

Director



**Erin  
Hogan**

Programs  
Manager



**Malak  
Sameh**

Student Engagement  
Coordinator



**Priyana  
Nesan**

Social Media  
Coordinator

We are grateful to all of the staff and students who helped make this term a success. This fall, we were excited to welcome Malak Sameh into the Student Engagement Coordinator role. We would also like to thank and acknowledge our former Workplace Innovation Manager, Katie Heggteit, as she departs GreenHouse to pursue a degree in law.





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