GreenHouse is a social impact incubator that offers programs, opportunities and a community for students to develop problem solving skills, to form innovative ideas and make new forms of sustainable impact around social or environmental change.

Our Programs

Students enrolled in Social Innovators in Training work with other like-minded innovators interested in creating social or environmental change through their own projects or ventures.

Our Community Innovation Program connects teams of students to host organizations to solve real-world challenges. Students collaborate to design and implement solutions within their host organization.

Our Indigenous Entrepreneurship program is growing and moving into their own incubator, Trading Post! We are excited to continue collaborating with the Trading Post team.

GreenHouse Milestones

<table>
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<tr>
<th>Year</th>
<th>Event</th>
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<tr>
<td>2013</td>
<td>The first Innovators in Residence cohort started.</td>
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<td>2014</td>
<td>GreenHouse opens a 2,500 square foot innovation space in United College.</td>
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<td>2017</td>
<td>GreenHouse expands its program offerings with the launch of the Workplace Innovation Program.</td>
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<td>2018</td>
<td>Social Innovators in Training replaces Innovators in Residence; GreenHouse opens to both graduate and undergrad students.</td>
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<tr>
<td>2020</td>
<td>GreenHouse supports the first cohort of students in Indigenous Entrepreneurship.</td>
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<td>2021</td>
<td>GreenHouse funds over 100 social impact ventures!</td>
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<td>2022</td>
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The Social Impact Fund (SIF) was established to support students in advancing their ideas into action. The Social Impact Fund is generously supported by donors in our community. We are so grateful!

- **105** Ventures funded
- **$241,600** Total awarded from SIF
- **500+** Students Supported

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**GreenHouse & the Sustainable Development Goals**

The UN's Sustainable Development Goals (SDGs) are set in place to help the world move towards a more just society. Below are the SDGs and the number of GreenHouse ventures contributing towards those goals. We use the SDGs to understand how the collective actions of GreenHouse ventures contribute towards solving pressing challenges and building a better future.
27th SOCIAL IMPACT SHOWCASE

November 14, 2022

8 ventures funded

$17,500 awarded

PEOPLE'S CHOICE WINNER:

MycoNutrients (+$1000)

The Chess Club - Bridging the gender gap to build a more inclusive and diverse chess community.

hope2love - Increasing local food consumption and fair prices for farmers in Bangalore.

HUBour - Helping immigrants bridge the information and services gap upon arriving in Canada.

SproutMap - Optimizing the locations of community garden networks in the Waterloo Region to reduce food insecurity.

Med Mainin - A second opinion service to decrease the rates of medical misdiagnosis among women of colour.

MycoNutrients - An Indigenous-led business providing functional mushroom products for your wellbeing.

foodage - Using AI to help restaurants reduce waste by predicting future demand.

NoSUP - Driving the Canadian food industry to introduce more plastic-free food in supermarkets.
COMMUNITY SPOTLIGHT

NoSUP nominated for Outstanding Student Social Entrepreneurship

Karen Farley

GreenHouse student Karen Farley and their venture NoSUP were nominated for the NU National Awards for Outstanding Student Social Entrepreneurship. As a finalist, Karen was recognized with $5,000 towards the growth of their venture.

Transform the Future of Work

Discovery Lab

This fall, GreenHouse partnered with Sustainable Waterloo Region and VERiS to host a discovery lab series focused on the Future of Work. Using evolv1 as a case study, lab participants brainstormed how we might increase a culture of sustainability in hybrid work environments.

GreenHouse supports Green Entrepreneurship

ENBUS 203 Collaboration

This term, GreenHouse collaborated with ENBUS 203: Green Entrepreneurship to host a unique pitch competition, Pitch for Green. Students from ENBUS 203 were invited to submit their idea for a chance at $1,000.

Real-World Healthcare Design

December Health Innovation Sprint

In December, GreenHouse hosted 10 health organizations in a health innovation sprint. Each organization proposed a real-world challenge unique to their organization and were matched with a team of UW students to solve it. We are looking forward to continuing the collaborations and ideas that this event series sparked!

Want to learn more about what we're up to in the GreenHouse community? Follow along on our Instagram @ucgreenhouse for regular community updates and exciting events.
Our Supporters

Thank you to United College, Canada Service Corps and the Business Higher Education Roundtable for supporting our programs. We also want to extend a special appreciation to our community of donors that contributes towards the Social Impact Fund and helps our students grow.

The GreenHouse Team

Tania Del Matto
Director

Erin Hogan
Programs Manager

Malak Sameh
Student Engagement Coordinator

Priyana Nesan
Social Media Coordinator

We are grateful to all of the staff and students who helped make this term a success. This fall, we were excited to welcome Malak Sameh into the Student Engagement Coordinator role. We would also like to thank and acknowledge our former Workplace Innovation Manager, Katie Heggtveit, as she departs GreenHouse to pursue a degree in law.