

SPRING IMPACT REPORT

2023



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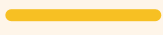
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What is GreenHouse up to this fall?



10 Year Anniversary

GreenHouse is turning TEN! Join us on September 29th to celebrate the accomplishments of the GreenHouse community over the past ten years. Watch our social media channels for more information.



Changemaker Labs

This fall, Changemaker Labs will be offering opportunities for youth to learn and take action on climate change. Fall term starts Tuesday, September 12!



Conflict-Resolution Workshop

We will be collaborating with our friends over at The Ripple Effect Education on a new workshop to teach students about conflict resolution strategies for building successful teams.



Collaborations around campus

This fall, you can find GreenHouse in the classroom! We will be hosting workshops and design sprints for classes in Environment and Business, Rec and Leisure studies, Public Health, and Knowledge Integration.

IMPACT TO DATE

Social Impact Fund

The Social Impact Fund (SIF) was established to support students in advancing their ideas into action. The Social Impact Fund is generously supported by donors in our community. We are so grateful for their support!



Ventures funded



Total Awarded in
Spring 2023



Students Supported

GreenHouse & the Sustainable Development Goals

The UN's Sustainable Development Goals (SDGs) are set in place to help the world move towards a more just society. Below are the SDGs and the number of GreenHouse ventures contributing towards those goals. We use the SDGs to understand how the collective actions of GreenHouse ventures contribute towards solving pressing challenges and building a better future.



29th SOCIAL IMPACT SHOWCASE

June 29th, 2023

7 ventures awarded \$19.5k

This term, 12 student-led ventures pitched their ideas for social and environmental change and 7 teams were awarded funding from the Social Impact Fund. We are grateful to the Waterloo Region Community Foundation for their support that lead to us hosting our 29th Showcase at the SDG Idea Factory in downtown Kitchener. Congratulations to all of our participants on the impressive progress that you've made this term!



Turion, awarded \$1,500, is replacing corn-based bioethanol with a duckweed alternative and is led by Mulei Mao (Faculty of Engineering).

Masana Beauty, awarded \$1,500, is designing a self-cleansing makeup brush to help solve skin issues from the root cause and is led by Neha Grewal (Faculty of Engineering).

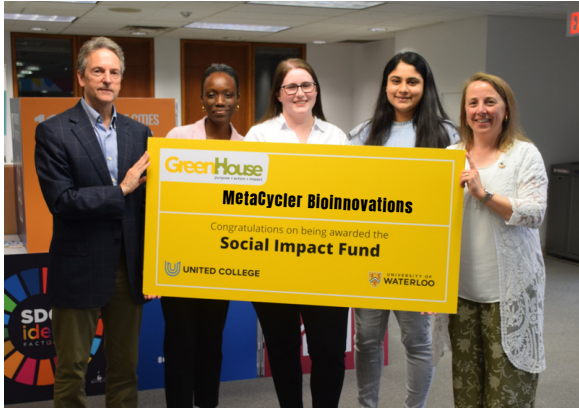


KaziBridge, awarded \$1,500, is connecting trade school graduates to businesses and individuals seeking quality service and is led by Ernest Mwesigye and Chinazom Uwaoma (Faculty of Engineering).



29th SOCIAL IMPACT SHOWCASE

June 29th, 2023



MetaCycler BioInnovations, awarded \$5,000, is converting food waste into bioplastics and is led by Nicole LeBlanc (Faculty of Science).

Bio-Brick Labs, awarded \$5,000, is developing and manufacturing environmentally sustainable building materials and is led by Adrian Simone and Rania Al-Sheikhly (Faculty of Engineering).



Swish, awarded \$5,000, is developing a cost-effective product to clean solar panels without the use of water or expensive cleaning robots and is led by Miswar Syed (Faculty of Engineering).

**PEOPLE'S CHOICE
WINNER + \$1,000**



Real Research, awarded the \$1,000 People's Choice Award, is introducing undergraduate students to opportunities to get involved in scientific research around campus and is led by Ria Menon (Faculty of Science).

Alumni Spotlights



Mazhar Shahan, Zaid Mubeen, and Shiv Naik, won a \$6K prize participating in the Grand River Health Innovation Challenge. Their team developed a machine learning powered medical appointment scheduling and documentation application.

Ashwin Vadivelu is a CFA Charterholder and director with EllisDon Community Builders (EDCB), a team which focuses on developing affordable and supportive housing projects across Canada. He won the 2023 Young Alumni Achievement Medal awarded by the Faculty of Math.



Several GreenHouse changemakers received awards from the Kitchener Youth Action Council for their amazing work in the KW community. Congratulations to Ana Zavalza, Kenzy Soro, Daniela Montoya, and Neha Lalany!

SPRING TERM RECAP

Students across campus engaged with GreenHouse through class collaborations, events, and workshops.



Nakba Workshop

Sporas Scattered guided us through an exploration of culture, history, and roots. Through the power of storytelling, we honored the Nakba and built bridges of solidarity with Indigenous people on Turtle Island.



Pitching to Engineering Students

GreenHouse alum, Aileen Agada, taught participants how to pitch their projects to recruit fourth-year engineering students looking for capstone ideas with social impact.



Engaging with Funders

Students visited the new SDG Idea Factory in Downtown Kitchener to learn more about the funding opportunities within their community of networks. We are grateful to our network for introducing this term's SIIT students to various funding streams in the community.

STUDENT TESTIMONIALS



"The GreenHouse incubator not only provided me with a launchpad for my startup but also served as a catalyst for personal growth and development. It has been a truly transformative experience that has shaped my entrepreneurial mindset, expanded my horizons, and connected me with a network of inspiring individuals."

Miswar Syed, Spring 2023 Student

"GreenHouse is an amazing start for anyone looking to start or continue a venture. GreenHouse is there to support you along the way and help you consider things from a broad perspective. You are surrounded by people with a variety of thoughtful ideas, passion, and dedication that even attending the sessions and hearing other people's ideas is worth it."

Ria Menon, Spring 2023 Student



"If YCombinator and the UN SDGs had a baby, it would be GreenHouse. The in-person activities were engaging, the programming was solid in terms of helping social innovators navigate from the problem analysis to the ideation and solution validation phases."

Mulei Mao, Spring 2023 Student



We hope you all had a great spring term! See you in the fall.

