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**SCENARIO**

***Startup Community* Film Screening | University of Waterloo Campus**

**Thursday, May 22, 2014**

6:00 p.m. – 8:00 p.m.

**Location:**

**UNIVERSITY OF WATERLOO**

* Mike and Ophelia Lazaridis Quantum-Nano Centre (QNC)
* Room 1502

**Event Support:**

* Caitlin McDonough | University of Waterloo | Phone » 226-338-1820 | Email » [cmcdonough@uwaterloo.ca](mailto:cmcdonough@uwaterloo.ca)
* Brittany Stacey | University of Waterloo | Phone » 519-589-8263 | Email » [bstacey@uwaterloo.ca](mailto:bstacey@uwaterloo.ca)

**Parking:**

* Key participants to park in QNC front in reserved lot.
* Guests will be directed to park in Lot M.

**In-Room Requirements:**

* Projector, laptop and VGA adapter
* 3 x black high-top panel chairs

**Key Participants:**

* **Taylor Jackson,** Director, *Startup Community*, Taylor Jackson Media Inc.
* **Lindsay Coulter**, Producer, *Startup Community*
* **Howard Armitage**, Special Advisor to the President, Entrepreneurship and

Founder, Conrad Business, Entrepreneurship and Technology Centre, University of Waterloo

**ITINERARY**

**6:00 PM** Audience arrives and are seated.

Key participants arrive and are briefed on post-screening Q&A session.

**6:30 PM** **Howard Armitage, Special Advisor to the President, Entrepreneurship** (5 min.)

* Welcomes audience to the special on-campus screening of *Startup Community*
* Remarks on the significance of the film and the story of start-up culture in Waterloo Region that it celebrates.
* Mentions that an audience question & answer panel with the film’s directorial team and Howard Armitage (yourself) will take place following the film.
* Introduces: *Startup Community*, a documentary about Kitchener-Waterloo

**6:35 PM** **Startup Community film** (55 min.)

* Film format: .mp4
* Run time: 51 mins

**7:40 PM** **Howard Armitage, Special Advisor to the President, Entrepreneurship** (2 min.)

* Remarks on the film (post-screening)
* Welcomes the film’s directorial team to the front of the room for Q&A session:
  + Taylor Jackson, Director*, Startup Community*
  + Lindsay Coulter, Producer, *Startup Community*

**7:42 PM** **Audience Q&A Panel Session** (15 min.)

* Panel Participants:
  + Howard Armitage
  + Taylor Jackson
  + Lindsay Coulter

**7:57 AM** **Howard Armitage, Special Advisor to the President, Entrepreneurship** (2 min.)

* Thanks Taylor Jackson and his film team for sharing their time and talents on-screen.
* Thanks audience for attending and encourages students to stay inspired by film’s message and the start-up ecosystem that exists in Waterloo Region.

**8:00 PM** Remarks conclude. Audience departs.

**EVENT CONTACT LIST**

**Photographer**

Name: Phone:

Company:Email:

**Videographer**

Name: Phone:

Company:Email:

**AV**

Name: Phone:

Company:Email:

**Furniture Rentals**

Name: Phone:

Company:Email: