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Jerrard Gaertner is President at Managed Analytic Services Inc. (MAS), a company which he co-founded in 2012 providing analytics-as-a-service, strategic consulting and training in the areas of big data and predictive analytics. He is Executive Director of the Digital Legacy Institute and the developer and lead instructor for the University of Toronto – School of Continuing Studies Certificate Programme in Enterprise Data Analytics.

Prior to joining MAS, Mr. Gaertner held national responsibility for the systems assurance and computer auditing activities of a “Big 4” accounting firm.

Mr. Gaertner is a technology leader and visionary, particularly interested in the impact of emerging technology on society, education and people. He is a chartered professional accountant (CPA) and multi-accredited professional in security, systems, governance, audit, privacy security and investigation. He is also an officer of the Court in Ontario and Licensed Insolvency Trustee.

Mr. Gaertner is former adjunct professor of computer science (Ryerson University), and former member of the Board at the Association of Certified Forensics Investigators (ACFI) and the Ontario Association of Insolvency and Restructuring Professionals (OAIRP). He is the author of three books published by Carswell Thompson, past president of the Canadian Information Processing Society (ON), graduate of the Massachusetts Institute of Technology (MIT) and a long-standing member of Mensa Canada.