



Louise Hayes, CPA, CA, PhD, is an Assistant Professor of Accounting at the Gordon S. Lang School of Business and Economics at the University of Guelph. Louise teaches a variety of accounting courses, including an IT audit and data analytics course. Her research involves using textual analysis to investigate factors that affect financial reporting quality and professional judgment processes. Her interest in these topics grew out of seven years in public accounting, much of it focused on IT auditing. She uses machine learning in her research, drawing upon skills acquired during her PhD and computer science undergrad studies. Louise completed her PhD in Accounting at the University of Waterloo in 2014. She is currently a member of CPA Canada's Audit & Assurance Technology Committee.