

## SEAN GEOBEY

### Profile—research, teaching, and consulting on:

- Social innovation, social entrepreneurship, and systems change
- Financial innovation, including crowdfunding, and multi-sectoral partnerships and derivatives
- Strategy, institutional design, and political-economic incentive structures
- Policy advocacy, development, and strategy
- Strategic planning, evaluation, and partnership development

### Professional experience—research

- 2009—present JW McConnell Fellow on social finance, social enterprise, and social innovation, WISIR, University of Waterloo.
- 2010—present Research Assistant to Dr. Olaf Weber on decision-making processes used by social financiers, University of Waterloo.
- 2006 Curriculum development and teaching with Dr. Jim Stanford, online course in introductory economics, Canadian Auto Workers Union and McMaster Department of Labour Studies.
- 2003—2006 Research Assistant to Dr. Brian Tanguay, focused on electoral systems, public consultation processes, and electoral reform, Wilfrid Laurier University.

### Professional experience—employment and volunteer

- 2012—2013 Consultant to Canada South Festival Network. Research, collecting member information, and synthesizing into a five-year plan.
- 2013 Research Associate, Canadian Centre for Policy Alternatives, providing economic and policy research and analysis on youth unemployment and inclusive entrepreneurship.
- 2011—2012 Consultant to Venture Deli and Purpose Capital. Research and presenting results to Human Resources and Skills Development Canada.
- 2009—2012 Director (to May 2011 and thereafter) and Chair, Fair Vote Canada.
- 2011 Community Editorial Board Member, Kitchener-Waterloo Record.

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- 2009—2011 Director, Waterloo-Wellington Self-Help Alliance, Developed a Centre for Excellence in Peer Initiatives and negotiating a key relationship with the Canadian Mental Health Association.
- 2008—2010 Consultant to Sustainable Waterloo Region. Designed and led a multi-sector community engagement and design process.
- 2007—2008 Health Economist, British Columbia Ministry of Health Services, Health Systems Planning Division, synthesizing and evaluating public policy research for decision-making and presenting findings.
- 2001—02 and 2006—07 Founder and Co-Ordinator, Laurier Students' Public Interest Research Group focused on capacity building in student research and advocacy.

## Publications

"Measuring the Impact of Banking Products and Services," with O. Weber, 2013 (in review).

"Lessons in Operationalizing Social Finance: The case of Vancouver City Savings Credit Union," in *Journal of Sustainable Finance and Investment*, with O. Weber, 2013 (in publication).

"Developmental Impact Investing," in *Journal of Social Entrepreneurship*, 3(2) with F Westley and O. Weber, 2012.

"The Young and the Jobless: Youth unemployment in Ontario," *Canadian Centre for Policy Alternatives*, 2013. This included numerous follow-up addresses and media interviews.

"Redefining: Social finance awareness and opportunities in the Canadian financial sector," for Venture Deli and Purpose Capital, commissioned by Human Resources and Skills Development Canada, with K Harji, A Kjørven, and A Weisz, 2013.

"What is a Change Lab/Design Lab?" for Social Innovation Generation, with F Westley and K Robinson, 2012.

"Enabling Social Innovation through Developmental Impact Investing" for Social Innovation Generation, with F Westley and O. Weber, 2011.

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"Working Paper: Pathways to System Change" for Social Innovation Generation, with F Westley, N Antadze, D Riddell, and K Robinson, 2011.

"It's Time That All Our Votes Were Treated Equally," *Kitchener-Waterloo Record*, editorial, September 16, 2011.

"Ontario's Archaic Welfare System Needs Reform," *Kitchener-Waterloo Record*, editorial, April 1, 2011.

"The Limits of Metrics for Social Finance," *Socialfinance.ca*, 2011.

"We Are More Than a Collection of Taxpayers," *Kitchener-Waterloo Record*, editorial, September 16, 2011.

"Waterloo Must Restructure its Rental Housing By-Law," *Kitchener-Waterloo Record*, editorial, February 4, 2011.

"Charitable Deductions and Direct Democracy," *Socialfinance.ca*, 2010.

"Hearts in the Right Places," *Socialfinance.ca*, 2010.

"City's Poor Stranded in Suburbs," *Toronto Star*, commentary, February 13, 2008.

"High Dollar Can Spark Restructuring," *Toronto Star*, commentary, December 24, 2007.

*Canadian Parties in Transition*, 3<sup>rd</sup> ed by B Tanguay and P Gagnon, University of Toronto Press, 2007 (updated and revised appendices).

## Qualifications

- Current Candidate for Doctor of Philosophy in Environment and Resource Studies (Social Finance), University of Waterloo, Canada.
- 2005 Master of Arts in Economics, Queen's University, Canada
- 2003 Bachelor of Arts, Honours Economics and Honours Political Science, Wilfrid Laurier University, Canada.

## Contact

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