

SEAN GEOBEY

PhD Candidate, Environment and Resource Studies
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Education

- 2014 PhD Candidate, Environment and Resource Studies (Social Finance), University of Waterloo, Waterloo. Expected defense date: August 2014.
- 2005 Master of Arts, Economics, Queen's University, Kingston.
- 2003 Bachelor of Arts, Honours Economics and Honours Political Science, Wilfrid Laurier University, Waterloo.

Research

Peer-reviewed publications

Geobey, S. and O. Weber, "Lessons in Operationalizing Social Finance: The Case of Vancouver City Savings Credit Union." *Journal of Sustainable Finance and Investment* 3:2 (2013): 124—137.

Geobey, S., F. Westley and O. Weber. "Developmental Impact Investing." *Journal of Social Entrepreneurship* 3.2 (2012): 151—165.

Tanguay, B. and P. Gagnon, *Canadian Parties in Transition*, 3rd ed. University of Toronto Press, 2007 (revised and update appendices).

Conference presentations

Geobey, S. and O. Weber. "Decision-Making in Financing Canadian Social Enterprise." *International Social Innovation Research Conference*, Birmingham, UK, 2012.

Geobey, S. and M. Morrice. "Sustainable Waterloo's External Working Group: Designing an Evidence- and Community-Based Regional Carbon Initiative." *Community-University Expo*, Waterloo, 2011.

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Publications under review

Weber, O. and S. Geobey, "Measuring the Impact of Banking Products and Services." 2013.

Non-peer-reviewed and other publications

Geobey, S. "The Young and the Jobless: Youth Unemployment in Ontario." *Canadian Centre for Policy Alternatives*. (2013).

Harji, K., A. Kjorvan, S. Geobey, and A. Weisz. "Redefining Returns: Social Finance Awareness and Opportunities in the Canadian Financial Sector." *Venture Deli and Purpose Capital* (commissioned by Human Resources and Skills Development Canada) (2013).

Westley, F., S. Geobey, and K. Robinson. "What is a Change Lab/Design Lab?" *Social Innovation Generation*, 2012.

Geoby, S., F. Westley and O. Weber. "Enabling Social Innovation Through Developmental Impact Investing." *Social Innovation Generation*, 2011.

Westley, F., N. Antadze, D. Riddell, K. Robinson, and S. Geobey. "Working Paper: Pathways to System Change." *Social Innovation Generation*, 2011.

Geoby, S. "It's Time all of our Votes Were Treated Equally." Editorial. *Kitchener-Waterloo Record* 16 September 2011.

Geoby, S. "Ontario's Archaic Welfare System Needs Reform." Editorial. *Kitchener-Waterloo Record* 8 August 2011.

Geoby, S. "The Limits of Metrics for Social Finance." *Socialfinance.ca*, 6 July 2011.

Geoby, S. "We Are More Than a Collection of Taxpayers." Editorial. *Kitchener-Waterloo Record* 1 April 2011.

Geoby, S. "Waterloo Must Restructure its Rental Housing By-Law." Editorial. *Kitchener-Waterloo Record* 4 February 2011.

Geoby, S. "Charitable Deductions and Direct Democracy." *Socialfinance.ca*, 28 September 2010.

Geoby, S. "Hearts in the Right Places." *Socialfinance.ca*, 15 September 2010.

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Geoby, S. "City's Poor Stranded in Suburbs." Commentary. *Toronto Star* 13 February 2008.

Geoby, S. "High Dollar Can Spark Restructuring." Commentary. *Toronto Star* 24 February 2007.

Invited talks and workshops

- 2014 Geoby, S. "The Young and the Jobless: Youth Unemployment in Ontario," keynote address at *Toronto Enterprise Ideas and MaRS Discovery District*, Toronto.
- 2013 Geoby, S. "The Young and the Jobless,"
- Guest talk at *Ministry of Children and Youth Services*, Strategic Policy and Aboriginal Relations Branch.
 - Keynote address at *Youth Un(der)employment Forum*, Ontario Federation of Labour.
 - Interview on *Metro Morning*, CBC Radio, Toronto.
 - Interview on *Morning Edition*, CBC Radio, Kitchener-Waterloo.
 - Interview on *Radio-Canada*, Toronto.
 - Interview on *Ontario Today*, CBC Radio, Toronto.
 - Interview on *Power Play*, CTV, Kitchener (broadcast nationally).
 - Feature on news segment, CBC Radio, Sudbury.
- 2013 Geoby, S. "Considerations for the Use of Social Impact Bonds," *Waterloo Region Crime Prevention Council*, Waterloo.
- 2013 Geoby, S. "Strategies for Social Innovation," *Faculty of Social Work*, Wilfrid Laurier University, Waterloo.
- 2013 Geoby, S. "Social Finance," guest lecture for SK632—*Entrepreneurship for Social Workers*, Faculty of Social Work, Wilfrid Laurier University, Waterloo.
- 2013 Geoby, S. "Social Finance and Social Return on Investment," guest lecture for BET620—*Social Entrepreneurship and Corporate Social Responsibility*, Masters of Business, Entrepreneurship, and Technology program, University of Waterloo, Waterloo.
- 2013 Geoby, S. "Social Finance and Social Return on Investment," workshop for *Graduate Diploma in Social Innovation*, Waterloo Institute for Social Innovation and Resilience, University of Waterloo, Waterloo.
- 2012 Geoby, S. "Social Finance and Social Innovation in Wood Buffalo," guest lecture at Sustainable Prosperity Wood Buffalo, Fort McMurray.

SEAN GEOBEY—invited talks and workshops

- 2012 Geoby, S. and O. Weber. "Financing Non-Profits and Social Enterprises: Risks and Opportunities," webinar for *Centre for Impact Investing*.
- 2011 Geoby, S. "Electoral Systems 101," workshop for *Fair Vote Canada*, Waterloo Region Chapter, Waterloo.
- 2010 Geoby, S. "Waterloo Region as a Cluster of Incubators," *Waterloo Livable Region*, Kitchener City Hall, Kitchener.

Teaching

- Winter 2014 SI603—Social Innovation and Institutional Change, part of a module on Social Innovation and Social Media, Graduate Diploma in Social Innovation, WISIR, University of Waterloo.
- 2008 Introductory Economics, an online adult education course for Canadian Auto Worker's Union (CAW) members, CAW and Department of Labour Studies, McMaster University.

Research grants, scholarships, and assistantships

- 2009—current JW McConnell Fellow, Waterloo Institute for Social Innovation and Resilience, University of Waterloo.
- 2010—current Research Assistant to Dr. Olaf Weber, University of Waterloo, research into decision-making processes by social financiers.
- 2003—2006 Research Assistant to Dr. Brian Tanguay, Wilfrid Laurier University, reviewing literature on electoral systems and public consultation processes. Research used to draft the Law Commission of Canada's report on electoral reform.

Professional experience and consultancy

- 2012—2013 Consultant and Facilitator, Canada South Festival Network. Research, synthesizing, and verifying a five-year strategic plan.
- 2013 Research Associate, Canadian Centre for Policy Alternatives. Progressive economic and policy analysis and research, including youth unemployment and inclusive entrepreneurship.

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- 2011—2012 Researcher, Venture Deli and Purpose Capital. Conducting research and presenting findings to Human Resources and Skills Development Canada.
- 2009—2011 Director, Waterloo-Wellington Self-Help Alliance, providing governance and strategic direction to a consumer-survivor-led peer-run mental health initiative. Contributed to the development of a Centre for Excellence in Peer Initiatives, with a lead role in the negotiation of a key relationship with the Canadian Mental Health Association—Grand River Branch.
- 2008—2010 Community Engagement Facilitator, Sustainable Waterloo Region. Designing and leading a six-month multi-sector community engagement and design process, leading to the development of the Regional Carbon Initiative.
- 2010 Developmental Evaluator, Community Innovations.
- 2008 Facilitator, Waterloo Region Crime Prevention Council.
- 2007—2008 Health Economist, Health Systems Planning Division, British Columbia Ministry of Health Services, synthesizing and evaluating public policy research for decision-making.
- 2007 Researcher, John Ralston Saul.
- 2006 Researcher, Cornerstone Research Group.
- 2006 Researcher, Fair Vote, Canada.
- 2005 Researcher, Canadian Centre for Policy Alternatives.

Service and affiliations

University service

- 2006—2007 Coordinator, Laurier Students' Public Interest Research Group, developing training programs for capacity-building in student research and advocacy.
- 2001—2002 Founder, Laurier Students' Public Interest Research Group.

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Community service

- 2011—2012 Board Chair, Fair Vote Canada.
- 2011 Community Editorial Board Member, Kitchener Waterloo Record.
- 2009—2011 Director, Fair Vote Canada. Managing governance functions of this national, volunteer-driven advocacy organization.

Statement of research interests

My research interests focus on better understanding the institutional incentives and resource flows that are central to generating social innovation. This broad umbrella includes the political economy of social innovation and democratic engagement at a macro level, organizational strategy, the role of markets, and how these different sectors interact. Of particular interest are institutional ecosystems in which different types of organizational stakeholders are connected. The research fields here include social entrepreneurship, strategic planning, evaluation, partnership development, policy development, advocacy, institutional design and financial innovation.

Statement of teaching philosophy

I believe there is more collective wisdom and experience in the audience than there is on the stage during a lecture, and consequently, my teaching philosophy emphasizes experiential peer-based learning. Applied projects, especially those with real-world impact, are at the core of my teaching approach and whenever feasible, the evaluation of student work is led by other students.