

[www.landartgenerator.org](http://www.landartgenerator.org)  
**land art generator initiative**

**Elizabeth Monoian & Robert Ferry**



**BEYOND THE WAVE**

**Jaesik Lim, Ahyoung Lee, Sunpil Choi, Dohyoung Kim, Hoeyoung Jung, Jaeyeol Kim, Hansaem Kim**

**A submission to the 2014 Copenhagen Land Art Generator Initiative competition**

**PUBLIC  
ART** + **RENEWABLE  
ENERGY** + **LIVING  
BUILDINGS  
AND CITIES** + **INTEGRATED  
SYSTEMS**

**= land art generator initiative**

**Tejo Power Station**

Various engineers and architects

Lisbon



**Thermal Power Plant with Rice Fields**

Bruno Barbey

Hadong, South Korea, 2007





**U.S. Airforce Solar Installation**

Airman 1st Class Nadine Y. Barclay

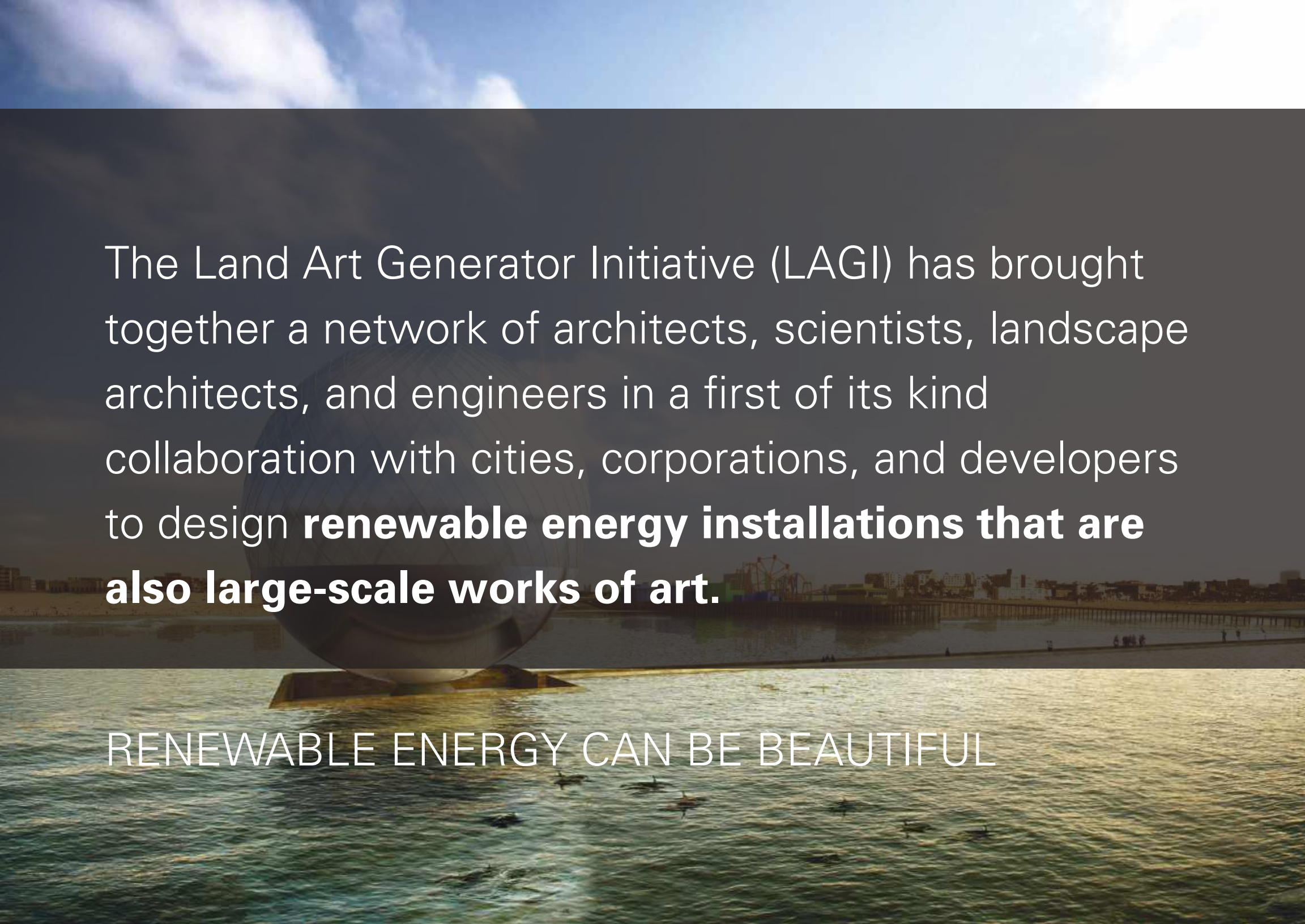
2007



**Tahachapi Wind Farm**

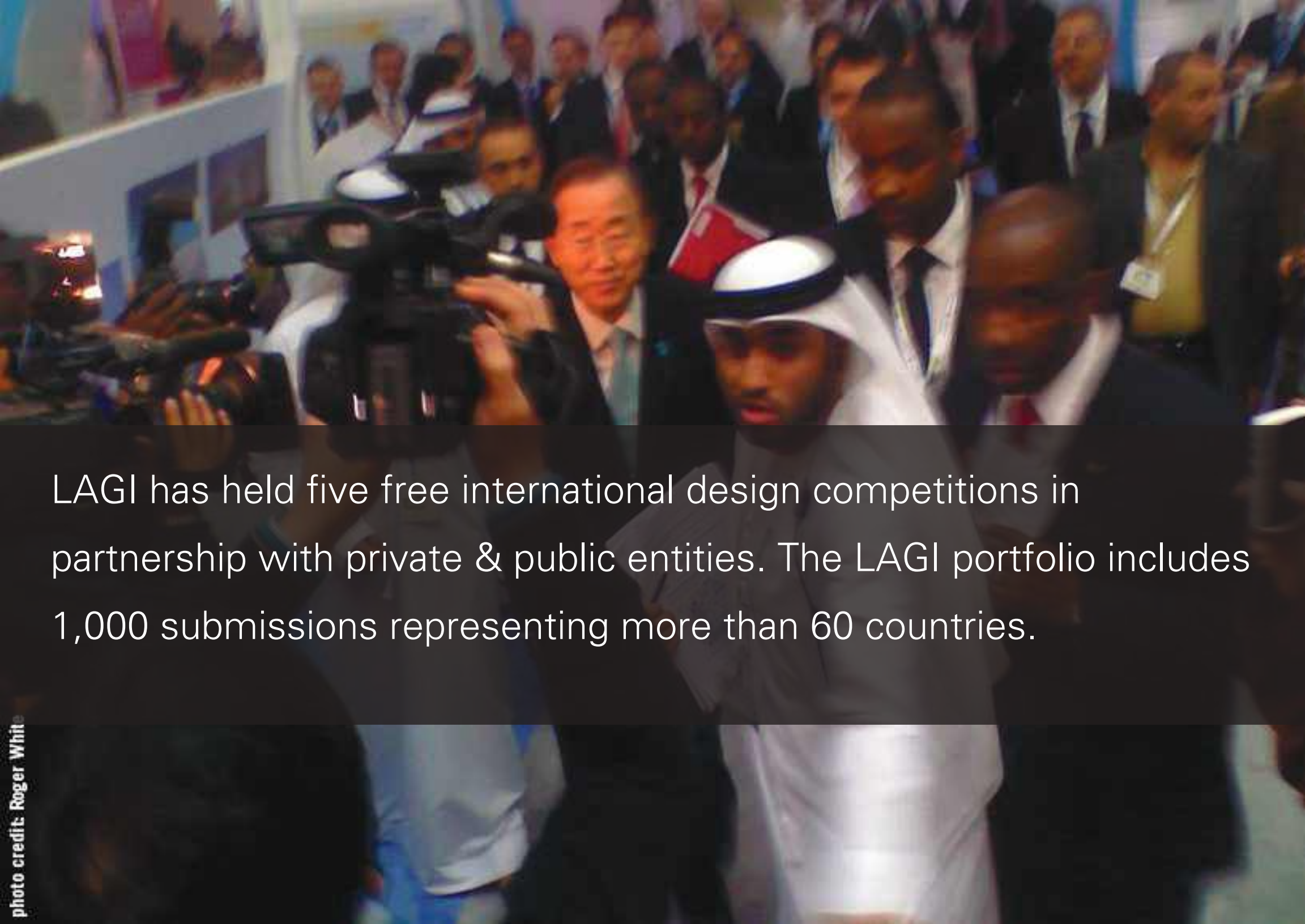
Henning Leweke

California, 2001



The Land Art Generator Initiative (LAGI) has brought together a network of architects, scientists, landscape architects, and engineers in a first of its kind collaboration with cities, corporations, and developers to design **renewable energy installations that are also large-scale works of art.**

RENEWABLE ENERGY CAN BE BEAUTIFUL



LAGI has held five free international design competitions in partnership with private & public entities. The LAGI portfolio includes 1,000 submissions representing more than 60 countries.

# LAGI 2010 DUBAI & ABU DHABI



LAGI 2010 at the World Future Energy Summit 2011

SUPPORT





# LAGI 2012 FRESHKILLS PARK



## PARTNERS

FreshkillsPark Alliance



**INSTITUTE FOR URBAN DESIGN**



## SUPPORT

Horne Family Foundation  
National Endowment for the Arts



## PUBLICATION SUPPORT



Furthermore:  
a program of the J.M. Kaplan Fund

# LAGI 2014 COPENHAGEN

**Connie Hedegaard**

**European Commissioner for Climate Action**

“When it comes to renewables it’s not a question of nice to have. The world of the 21st century needs to have more renewables. We have seen here in Denmark that it is doable. We see it in Europe. But I think in order to scale things up, it would be so good to have some more input from artists, from creative thinking people, who know how to landscape things in a better manner. Who can show attractive visions. Who can show that to take climate change seriously it not about gloom and doom—it can be a positive vision. It can create beauty. It can create something that all of us would like to be a part of.”



IT UNIVERSITY OF COPENHAGEN  
**REFSHALEØENHOLDING**

**ENERGY FUTURES**  
IT UNIVERSITY OF CPH

**DDC**  
Danish Design Centre

ALEXANDRA  
INSTITUTE

AARHUS UNIVERSITY

COPENHAGEN  
2014  
EUROPEAN  
GREEN CAPITAL

The Capital Region  
of Denmark

greencities  
mijokommunerne.dk

The Culture and Leisure Committee  
for the City of Copenhagen

SHAWATI  
المركز الثقافي وشؤون المدينة  
The CWLC, promoting the local  
experience of the global.

# LAGI 2016 SANTA MONICA



## PARTNERS



## PUBLICATION SUPPORT

Elizabeth Firestone Graham Foundation

# LAGI 2018 MELBOURNE



SPONSORED AND  
HOSTED BY



LAGI 2018 PARTNERS



## TECHNOLOGY TYPE

polycrystalline solar panels

### Conversion Efficiency

22%

### Capacity Factor

15%–20%  
(depending on site conditions)



Images from Wikipedia

# ENERGY DUCK



**TEAM:** Hareth Pochee, Adam Khan, Louis Leger, Patrick Fryer

**ENERGY TECHNOLOGIES:** photovoltaic panels (Panasonic HIT or similar), hydraulic turbines (Kaplan, Francis, or similar 100–500 kW capacity)

**ANNUAL CAPACITY:** 400 MWh

[A submission to the 2014 Land Art Generator Initiative competition for Copenhagen](#)

## TECHNOLOGY TYPE

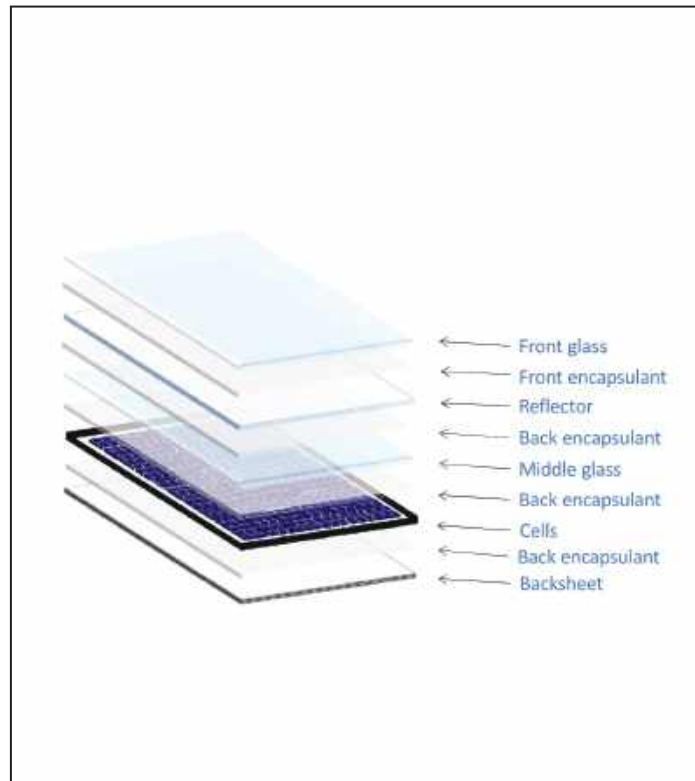
polycrystalline solar panels – color tinted

### Conversion Efficiency

15%–18% (depending on type)

### Capacity Factor

15%–20%  
(depending on site conditions)



Solaxess coating application can create any color of solar panel with minimal impact on efficiency

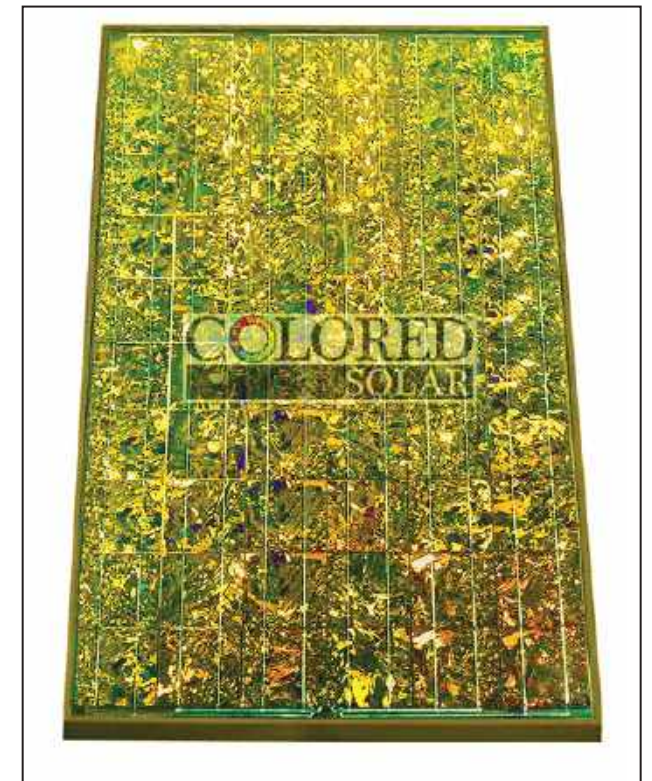


Image from Colored Solar's Product Literature

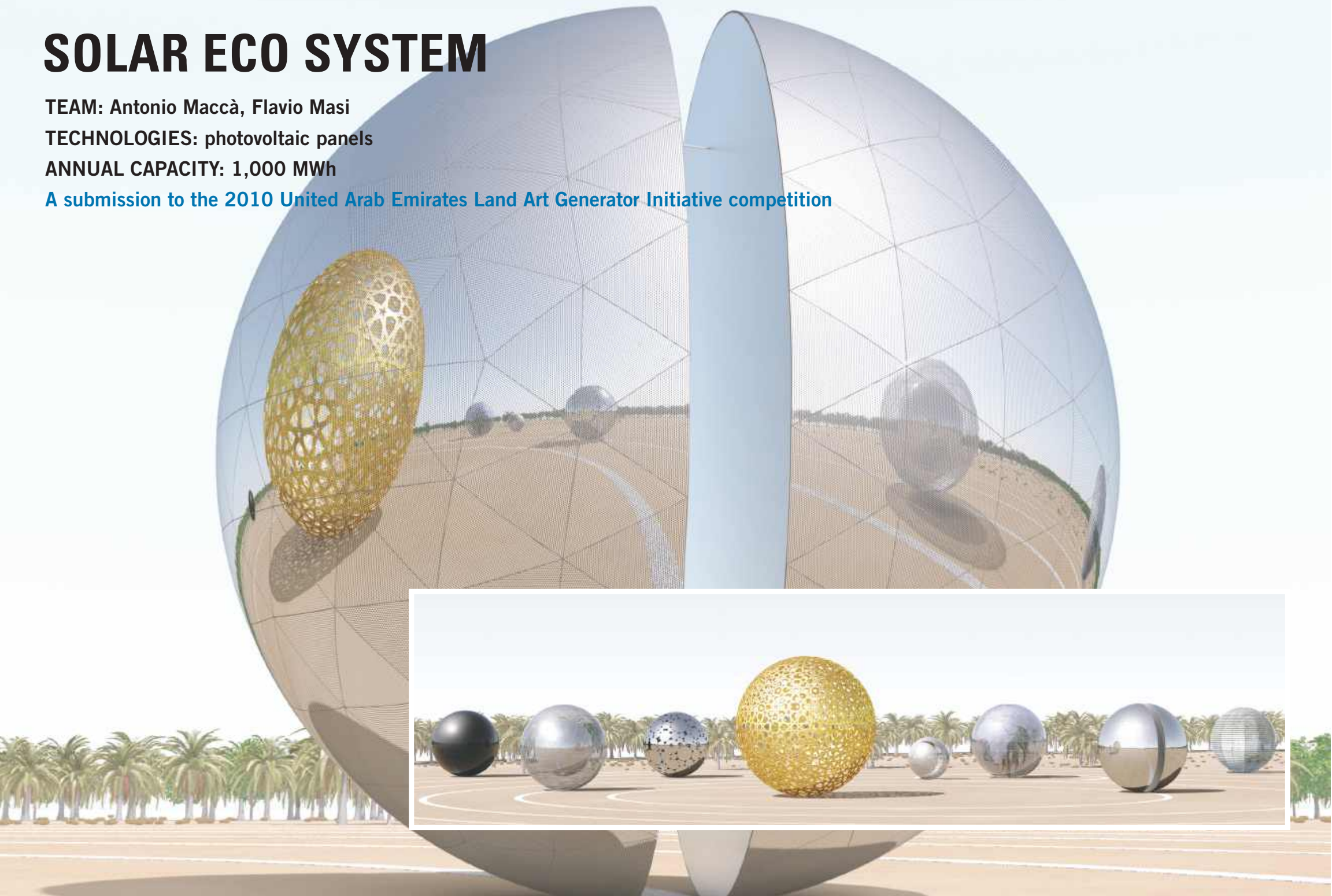
# SOLAR ECO SYSTEM

TEAM: Antonio Maccà, Flavio Masi

TECHNOLOGIES: photovoltaic panels

ANNUAL CAPACITY: 1,000 MWh

A submission to the 2010 United Arab Emirates Land Art Generator Initiative competition





## TEAM

Martin Heide, Dean Boothroyd, Emily Van Monger, David Allouf, Takasumi Inoue, Liam Oxlade, Michael Strack, Richard Le (NH Architecture); Mike Rainbow, Jan Talacko (Ark Resources); John Bahoric (John Bahoric Design); Bryan Chung, Chea Yuen Yeow Chong, Anna Lee, Amelie Noren (RMIT Architecture Students)

## TEAM LOCATION

Melbourne, Australia

## ENERGY TECHNOLOGIES

flexible mono-crystalline silicon photovoltaic, wind energy harvesting, microbial fuel cells

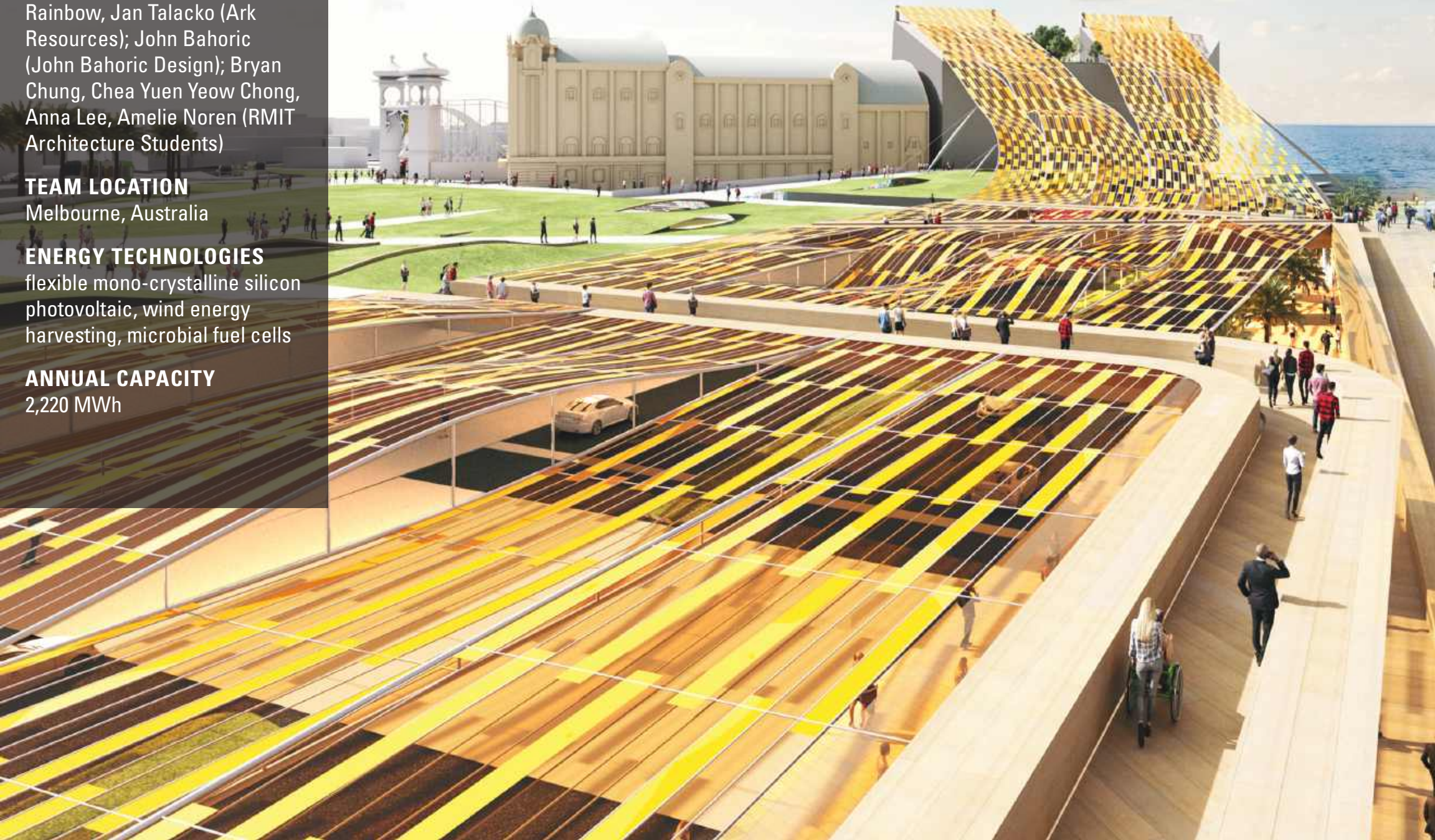
## ANNUAL CAPACITY

2,220 MWh

First Place Winner

LAGI 2018 Land Art Generator Initiative design competition for Melbourne

# Light Up



**TECHNOLOGY TYPE**  
flexible thin film  
(OPV)

**Conversion Efficiency**  
8%–12%

**Capacity Factor**  
15%–20%  
(depending on site conditions)

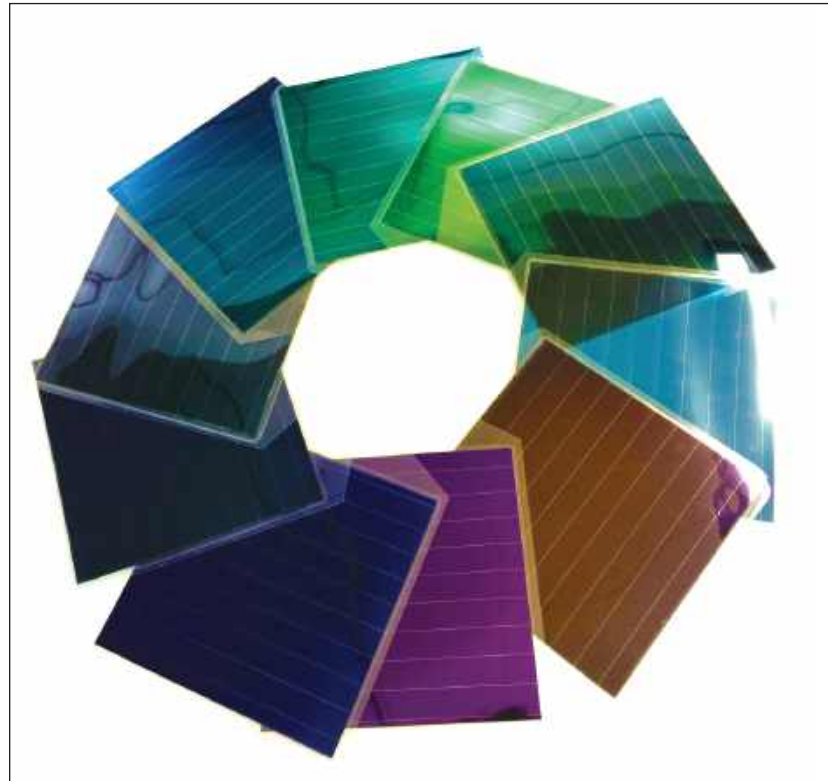
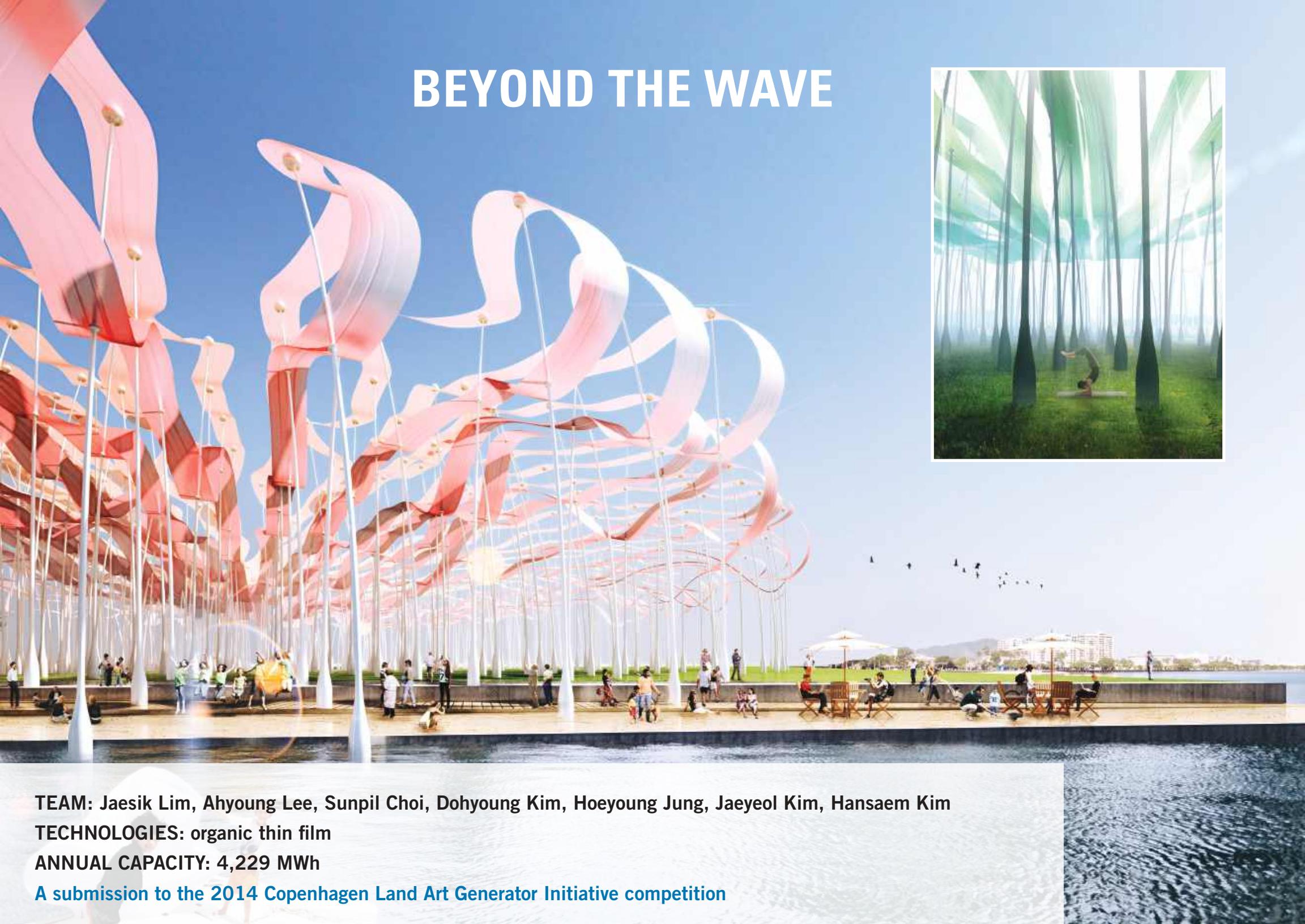


Image courtesy of Heliatek



Image courtesy of Belectric OPV (Solarte™)

# BEYOND THE WAVE



**TEAM:** Jaesik Lim, Ahyoung Lee, Sunpil Choi, Dohyoung Kim, Hoeyoung Jung, Jaeyeol Kim, Hansaem Kim

**TECHNOLOGIES:** organic thin film

**ANNUAL CAPACITY:** 4,229 MWh

**A submission to the 2014 Copenhagen Land Art Generator Initiative competition**

## **TECHNOLOGY TYPE**

concentrated solar  
power thermal  
(CSP)

### **Conversion Efficiency**

20%–30%

### **Capacity Factor**

20%–35%

(depending on type and site conditions)



**Beam-down point-focus CSP heliostat array at Masdar**

Image courtesy of Lens Online from an interview with Marwan Basem Mokhtar

# THE SOLAR HOURGLASS

**TEAM:** Santiago Muros Cortés

**ENERGY TECHNOLOGIES:** concentrated solar power (thermal beam-down tower with heliostats)

**ANNUAL CAPACITY:** 7,500 MWh

**A submission to the 2014 Land Art Generator Initiative competition for Copenhagen**



# WINDSTALK



**TEAM:** Concept and Design Atelier dna: Darío Núñez Ameni & Thomas Siegl; Narrative and Poetics Gabrielle Jesiolowski; Structure and Engineering; ISSE Innovative Structural and Specialty Engineering: Radhi Majmudar PE;

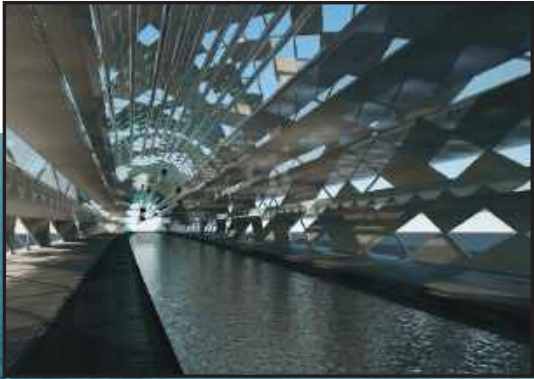
Ecology and Renewable Energy Strategy eDesign Dynamics: Ian Lipsky

**ENERGY TECHNOLOGY:** piezoelectric discs, linear alternator

**ANNUAL CAPACITY:** 20,000 MWh

[A submission to the 2010 Land Art Generator Initiative competition for United Arab Emirates](#)

A submission to the 2016 Land Art Generator Initiative design competition for Santa Monica



**TEAM**

Khalili Engineers

**TEAM LOCATION**

Vancouver, Canada

**ENERGY TECHNOLOGIES**

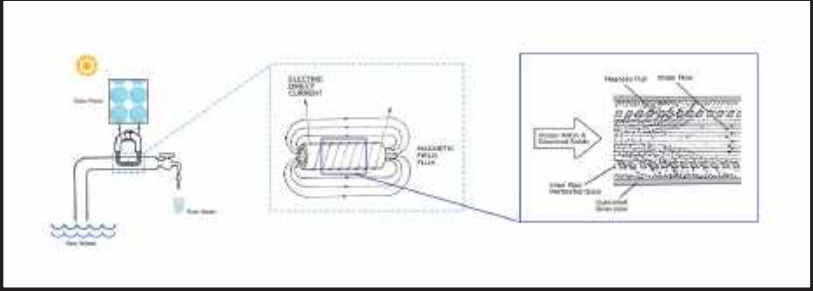
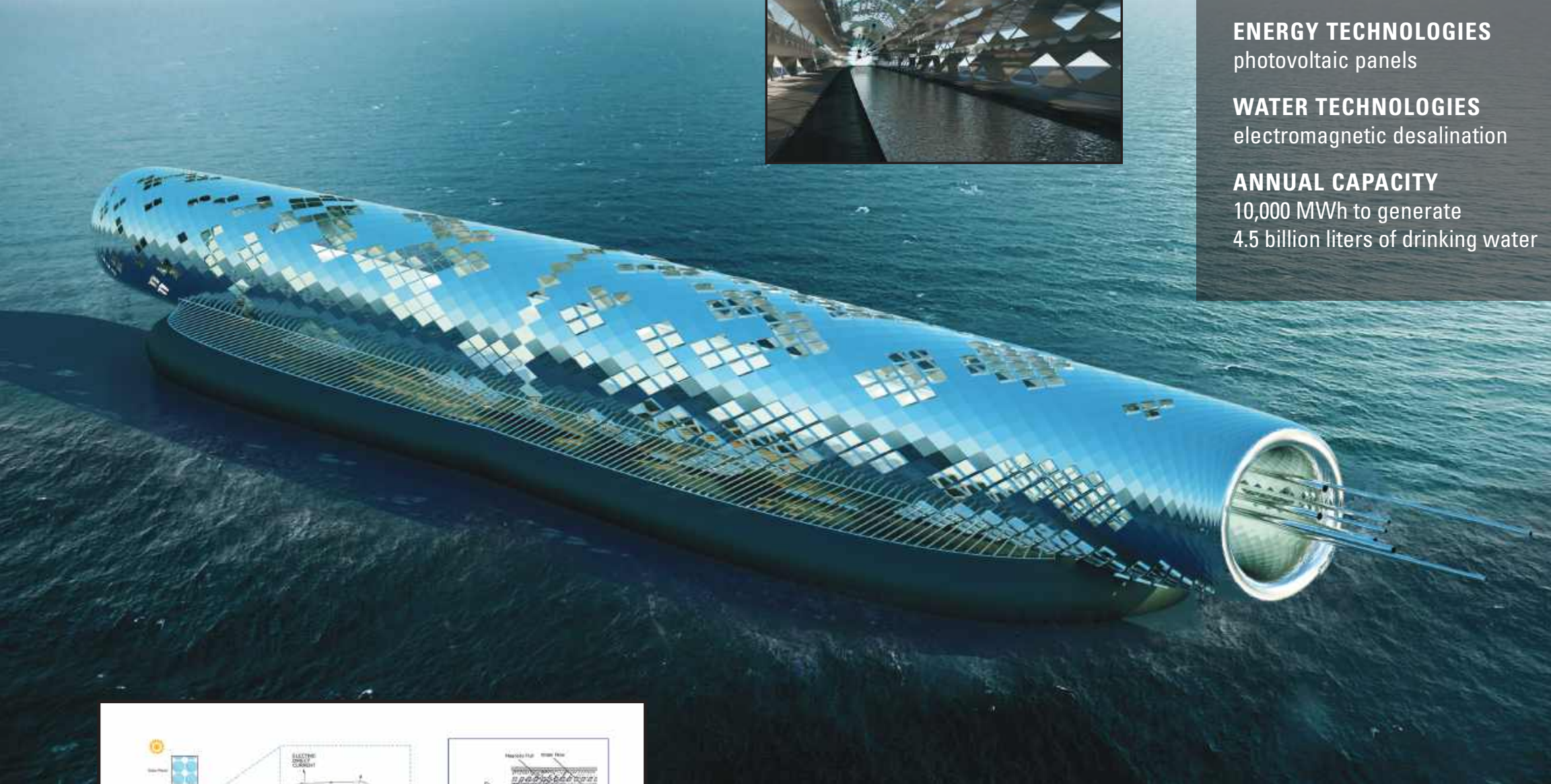
photovoltaic panels

**WATER TECHNOLOGIES**

electromagnetic desalination

**ANNUAL CAPACITY**

10,000 MWh to generate  
4.5 billion liters of drinking water



# The Pipe

# La Monarca

A **SOLAR MURAL** ARTWORK



Artwork by Cruz Ortiz

## PARTNERS



## SUPPORTERS





# ART + ENERGY CAMP (2015)

People think Homewood is a bad place to be, but the kids and builders are making a solar panel artwork so that people will not judge Homewood because of some other stuff that happens. We are opening a door of opportunity for Homewood and as a community we are trying to make Homewood a better place.

**Terrell Williams (age 11)**

“Renaissance Gate” means to me that once you walk through it you will come into a completely new Homewood. A new community without fear, without poverty, and without violence.

**Jordan Blackwell (age 14)**



ART+ENERGY CAMP 2015 WAS A PROJECT OF  
Land Art Generator Initiative  
Conservation Consultants, Inc.  
Homewood Renaissance Association

WITH GENEROUS SUPPORT FROM  
Heinz Endowments  
Google Community Grants Foundation  
RK Mellon Foundation  
Three Rivers Community Foundation

# ART + ENERGY CAMP

4–6 weeks

Field trips

Lessons in energy science

Lessons in energy justice +  
energy democracy

Design process

Guest presentations

Hands on with construction of a  
renewable energy artwork

Final outcome:  
a built solar sculpture



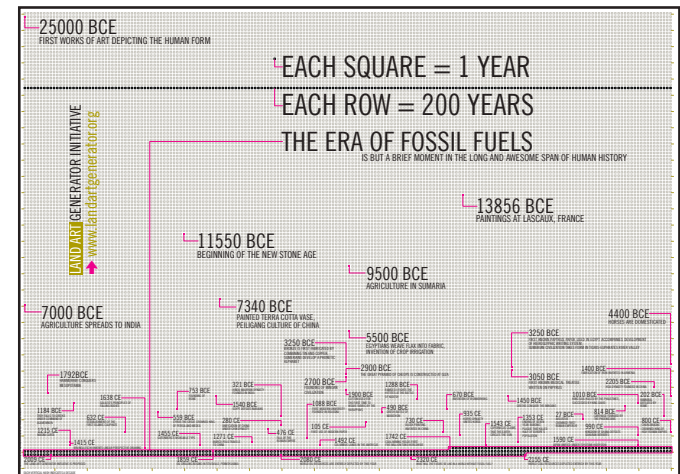
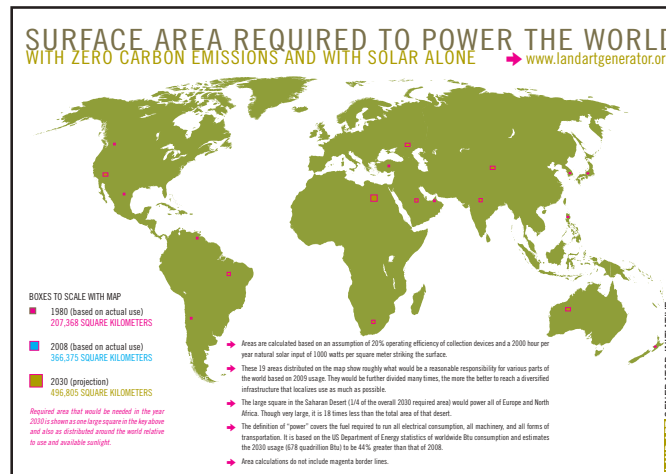
A group of Maasai women are gathered around a table, looking at a technical drawing or map. They are wearing traditional Maasai attire, including beaded necklaces and headbands. The setting appears to be a wooden structure, possibly a workshop or a community center. The women are engaged in a collaborative activity, with some pointing at the drawing and others looking on attentively. The overall atmosphere is one of focused collaboration and learning.

AESTHETICALLY & CULTURALLY  
RELEVANT RENEWABLE ENERGY SYSTEMS

Designed by the  
Maasai Women of Olorgesailie Kenya

**LAGI + OMWA + Idia'Dega = MAASAI SOLAR**

# Selected LAGI Educational Materials





## **BENEFITS**

Kilowatt-hours of electricity

Economic development

Tourism

STEAM education

# Economic Benefit of Public Art

Olafur Eliasson, NYC Waterfalls *(not a Land Art Generator)*

\$15.5 million to install.

According to the NYC Economic Development Corporation Brought an estimated  
**\$53 million in incremental spending over four months**



# **Land Art Generator Initiative**

Elizabeth Monoian & Robert Ferry

LAGI FOUNDING DIRECTORS

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