

## CLIMATE SPEAKER SERIES Tom Rand

### Waking the Frog: Building a Renewed Climate Capitalism



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#### Waking the Frog: Building a Renewed Climate Capitalism

by Interdisciplinary Centre on Climate  
Change (IC3) & Waterloo Institute for  
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Details

Climate Speaker Series at the University of Waterloo with Tom Rand, "Waking the Frog: Building a Renewed Climate Capitalism".

#### About this Event

Join the Waterloo Institute for Sustainable Energy (WISE) and the Interdisciplinary Centre on Climate Change (IC3) in hosting Tom Rand for his talk: **Waking the Frog: Building a Renewed Climate Capitalism.**

**Venture capitalist, entrepreneur, engineer, and philosopher Tom Rand explains why climate disruption might just be our very own pot of hot water. Are we the frog paralyzed in our inaction?**

**Rand looks to contemporary psychology, economics, business, and finance to explain our stasis in the face of one of the most fundamental problems of our time. Rand's account doesn't just point fingers at the bad guys, but goes deeper — to our motivations, institutional lethargy, and deeply buried assumptions about market economics.**

**Rand's keynote is as much about solutions as it is an account of our present paralysis. Our ingenuity, technology, capital, and policy can work together to turn down the heat and at the same time enable the largest economic opportunity of the 21st century.**

**Rand will also incorporate material from his upcoming book *Climate Capitalism: Pragmatic Solutions for a Planet in Crisis***

***\*\*Event update: a live-stream option will be available for the event if you cannot attend in person! No registration required. Stay tuned for the link!***

#### About WISE

WISE believes in clean energy that is accessible and affordable for all. Our mission is to conduct original research and develop innovative solutions and policies to help transform the energy system for long-term sustainability.

Visit our website for more information: <https://wise.uwaterloo.ca/>

#### About IC3

Founded in 2008, the Interdisciplinary Centre on Climate Change (IC3) aims to provide a focal point for faculty from different disciplines whose research touches on climate change issues as well as undergraduate and graduate students interested in climate research, education and action. IC3 is part of the University's Office of Research and includes researchers from the University of Waterloo's Faculties of Environment, Arts, Applied Health Sciences, Engineering, Mathematics, and Science, the Centre for International Governance Innovation, Balsillie School of International Affairs, and external organizations including Wilfrid Laurier University, Environment and Climate Change Canada, and Natural Resources Canada.

Visit our website for more information: <https://uwaterloo.ca/climate-centre/>

#### Date And Time

Thu, 19 September 2019  
12:00 PM - 1:30 PM EDT  
[Add to Calendar](#)

#### Location

East Campus 5 (EC5), University of Waterloo  
305 Phillip Street  
Room: 1111  
Waterloo, ON N2L 5Z5  
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