ATTENDANCE

The following members were present:

- President Beauchemin
- General Manager Burdett+
- Director De Sousa†*
- Secretary Easton*
- Director Eyre
- Vice President Fitzpatrick
- Vice President Gerrits
- Director Hunte*
- Director Parmar†*
- Chairman Plante*
- Director Town*
- Vice President Velling

* remote | †late | + Non-voting resource member

Regular Session

PRELIMINARIES

CALL TO ORDER

The Regular Meeting of the Board of Directors assembled at 18:08 in SLC 1106. President Beauchemin took the Chair on behalf of Chairman Plante, and Secretary Yomma Eldin acted as Secretary on behalf of Secretary Easton. The Chair verified the meeting was properly constituted in accordance with the Corporation’s bylaws, policies, and procedures, that due notice had been given to all members, and that a quorum was present.

APPROVAL OF THE AGENDA

The Chair assumes the Agenda.
TERRITORIAL ACKNOWLEDGEMENT

Pursuant to Federation Policy 50, *Indigenous Engagement and Inclusivity*, the Federation’s Board of Directors acknowledges:

“The University of Waterloo is on the traditional territory of the Neutral, Anishnaabeg, and Haudenosaunee peoples. The University of Waterloo is situated on the Haldimand Tract, land promised to the Six Nations, which includes six miles on each side of the Grand River.”

ORAL CONFLICT OF INTEREST DECLARATION

In accordance with Procedure 2 §II(6), the Vice President Velling posed the following question:

“In relation to any of the items of business on the agenda for this meeting, does any Director had an actual, perceived, or potential conflict of interest?”

No conflicts of interest were declared.

SPECIAL ORDER

PRESENTATION ON CREATIVE DIRECTION FOR WUSA BRANDING

Melissa Thomas, Director of Marketing and Communications, and Tanya Snyder, Marketing Specialist, presented the Board with two options for the new branding of the organization. The first option involved a warrior helmet which was meant to look more professional and attractive but lacked colour and is similar to the University of Waterloo’s Athletics and Recreation branding. The second option involved the word “WUSA” with graphic play around the letter “S”. While it was deemed more fun and less professional looking, some members did not like the “S” patterns. However, it had more variations and gave an exclusive branding to the association that was distinct from the University. *Secretary’s Note:* Director Parmar and Director De Sousa joined the call at 18:40 and both Melissa Thomas and Tanya Snyder exited the boardroom at this time.

Directors continued to discuss the potential branding directions and went over the pros and cons of each option. After extensive deliberations, a preference for option 2 emerged and the Board decided to go in this direction as it has more potential and flexibility for engaging with new incoming students and is more casual than we have portrayed the organization in the past.

*Secretary’s Note:* Melissa Thomas re-entered the boardroom at 19:23.
Confidential Session

The Board wished to consider agenda item 7.1 immediately so Melissa would not have to wait around until later in the meeting.

Be it resolved that the Board moves into confidential session at 19:25 to consider agenda item 7.1.

Vice President Velling and Vice President Fitzpatrick.

Motion carries unanimously

Regular Orders

SCI Marketing Plan Update

The Board was presented with an update on the organization’s Marketing Plan in preparation for the Students’ Choice Initiative by Melissa Thomas. Discussion ensured and Directors inquired as to the extent the Student Societies had been involved in these discussions and Melissa and Vice President Velling replied that they had been involved throughout the planning process.

Regular Session

Be it resolved that the Board move into public session at 19:40.

Secretary Easton and Vice President Gerrits.

Motion carries unanimously

Approval of the Minutes

May 10 Emergency Meeting

Be it resolved that the Board approve the public minutes of the May 10, 2019 Emergency Meeting.

Secretary Easton and Chairman Plante.

Motion carries with Vice President Gerrits noted in abstention.
**JUNE 4 REGULAR MEETING**

*Be it resolved that* the Board approve the public minutes of the June 4, 2019 Regular Meeting.

*Secretary Easton and Chairman Plante.*

*Motion carries* with Vice President Gerrits noted in abstention.

**EXECUTIVE REPORTS**

**PRESIDENT (BEAUCHEMIN)**

President Beauchemin informed the Board on a number of matters including; the hiring of a new recording secretary; a meeting with Vice President Velling and the Graduate Student Association (GSA); and the consolidation and approval of the executive action plans. The President also drew the Board’s attention to a new University Policy, #55, on surveys and Chairman Plante requested that it be followed up with the University Secretariat to get clarification on the applicability of the policy to the organization.

**VICE PRESIDENT, OPERATIONS & FINANCE (VELLING)**

Vice President Velling met with the Health Review Committee on prescription drugs to discuss what the plan covers and what it does not. Students can now search an online database to determine if a drug is covered rather than going through the entire list. They are also creating an advisory committee of Pharmacy students and staff to advise the committee. They are also in the early stages of reviewing a program called “Empower Me.”

Vice President Velling is also communicating with GRT in regards to the recent route changes.

**VICE PRESIDENT, EDUCATION (GERRITS)**

Vice President Gerrits informed the Board that he received feedback on the MoU to access the student mailing list back from the Registrar’s Office and hopes to have a finalized agreement soon.

**VICE PRESIDENT, STUDENT LIFE (FITZPATRICK)**

Vice President Fitzpatrick informed the board that she met with Campus Wellness to discuss the running and maintenance of the Campus Response Team (CRT). Health Services is considering hiring an EMT to improve overall service on campus.

She also informed the Board of the issue regarding orientation beginning earlier than in prior years; many student leases begin on September 1st, yet Orientation starts on
August 31st and therefore many leaders and volunteers are stuck without housing for a few days. Orientation leaders are aware of this and are working to resolve this issue with communications between themselves, landlords, and incoming students.

Directors asked if the re-brand is being implemented in Orientation Leader’s training, to which Vice President Fitzpatrick replied that it was.

**COMMITTEE REPORTS**

**EXECUTIVE COMMITTEE**

Directors asked questions regarding what the Capital Improvement Fund would be. Vice President Velling responded that the fund would be for potential improvements to the SLC building.

**Ad Hoc Committee on Organizational Transition**

The Board was informed that this committee had not yet met.

**Ad Hoc Committee on GM Engagement**

There were no updates to report on.

**BUSINESS ARISING FROM THE MINUTES**

**Amendments to Procedure 3**

The President requested commentary on a first draft of the Procedure 3 overhaul that had been circulated. The plan was for feedback to be consolidated and further amendments made so a final version could be approved at the next Board meeting.

Directors raised concerns with Section B of the Procedure and it was suggested this section be removed, along with lowering the threshold to declare a Director in conflict of interest to a simply majority.

**Setting General Meeting Dates**

**Be it resolved that** the Board adopts the report entitled Setting General Meeting Dates, as attached, and concurs with the recommended course of action suggested in the report;

**Be it further resolved that** the Board task the Chair, in consultation with the Officers of Council, to develop the appropriate amendments to Board Procedures to implement the course of action chosen above.
Chairman Plante explained that he prepared this report in response to Council’s request to investigate devolving the power of setting General Meeting dates to the President.

A concern was raised on whether this would prohibit the Board from calling special meetings, to which Chairman Plante replied it would not as the report is only dealing with Regular General Meetings.

**Motion carries** with President Beauchemin noted in abstention.

**Board Annual Plan**

**Be it resolved that** the Board adopts the Board Annual Plan for the 2019-2020 Governing Year, as presented;

**Be it further resolved that** the Board permit the Chair and President to make clerical amendments to the Plan and work with the Marketing and Communications Department to have the Plan published to the general membership by a date no later than ten business days from adoption.

**Vice President Velling and Director De Sousa.**

Chairman Plante walked the Board through the final version of the Board Annual Plan and thanked Directors for all of their contributions and ideas throughout the process and various drafts.

**Motion carries**

**General Orders**

**Repeal of OUSA Spending Resolution**

**Be it resolved that** the Board repeal the resolution, entitled *OUSA Spending Resolution*, originally passed on January 19, 2019.

**Vice President Velling and Vice President Gerrits.**

Vice President Gerrits explained that this resolution was no longer needed, but since there was no expiration date when it was passed, it would be prudent to formally repeal it.

Directors asked if any of the funds approved in the resolution had ever been spent, to which Vice President Gerrits replied that they had not.

**Motion carries** unanimously
**Confidential Session**

Be it resolved that the Board moves into confidential session.

*Vice President Velling and Vice President Fitzpatrick.*

Motion carries unanimously

**Regular Session**

Be it resolved that the Board return to public session at 22:08.

*President Beauchemin and Chairman Plante.*

Motion carries unanimously

**ADJOURNMENT**

Be it resolved that the Chair adjourn the meeting at 22:10.

*Vice President Velling and Vice President Fitzpatrick.*

Motion carries unanimously