Networking

Nina Tan
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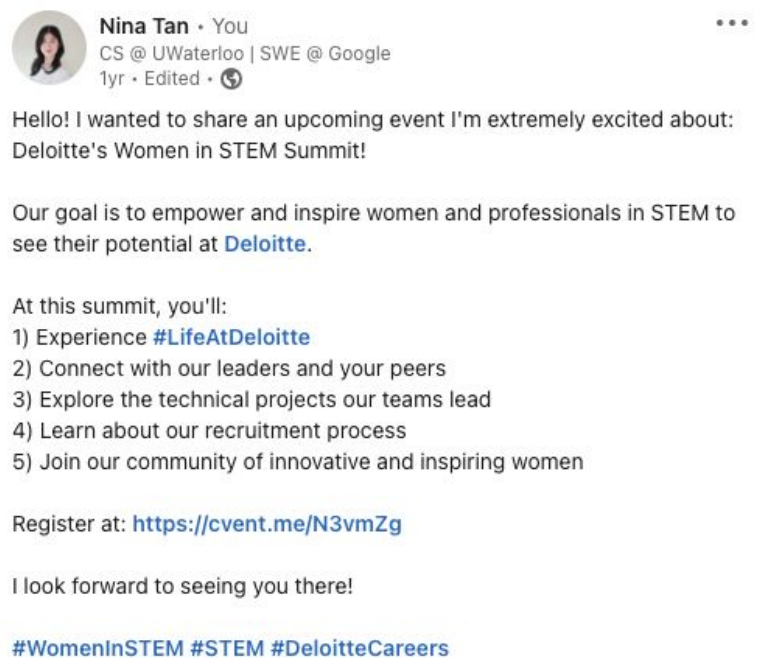
About me

- Nina Tan
- 4A CS
- Montreal, Canada
- Google, Harvard, Deloitte

What is networking?

- Network: group of interconnected people
- Networking: making connections and building relationships

Nina Tan · You
CS @ UWaterloo | SWE @ Google
1yr · Edited · 🌐

Hello! I wanted to share an upcoming event I'm extremely excited about: Deloitte's Women in STEM Summit!

Our goal is to empower and inspire women and professionals in STEM to see their potential at Deloitte.

At this summit, you'll:
1) Experience #LifeAtDeloitte
2) Connect with our leaders and your peers
3) Explore the technical projects our teams lead
4) Learn about our recruitment process
5) Join our community of innovative and inspiring women

Register at: https://cvent.me/N3vmZg

I look forward to seeing you there!

#WomenInSTEM #STEM #DeloitteCareers

"Until all of us have made it, none of us have made it."
- Rosemary Brown

Women in STEM summit
Register today | March 29-30, 2022

Deloitte.

Examples of networking

- Strangers at a conference
- Linkedin messages
- Coffee chat with X person at Y company
- Introducing X person to Y person

Why should you network?

- Figure out what you want out of life
- Find mentors
- Get inspired
- Get into other networks

You'll be in a better position to help others connect with the right people.

When should you network?

- Networking is a life-long activity
- Build connections before they're needed
- Then, activate your network when it's time:
  - Need career guidance
  - Searching for internships
  - Looking for speakers at a WiCS event!

Networking story time!

Before networking

- MVP on social media (Linkedin profile)
- UWaterloo email
- Elevator pitch

Setting up a meeting

- Make it easy for the other person
- Ask if they're willing to meet
- Offer to put time on their calendar
- Offer 3 dates and times you could meet
- Don't ask for > 30 minutes

After networking

- Take notes
- Follow up
- Thank them

What makes an effective network?

David A. Thomas, expert on organizational behavior and diversity in the workplace:

- Career seniority relative to you
- Place within your industry
- Demographically diverse in race, gender, age, etc.

Networking != interviewing
Be intentional
Be yourself =)

Thanks!

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