Instructor Information
Instructor: Shannon Stettner
Office: HH 156
Office Hours: Thursdays 4:30 to 5:30 or by appointment.
Email: slstettner@uwaterloo.ca

Course Description
Recent studies suggest a rise in women entrepreneurs around the world. In Canada too, many women are embracing entrepreneurship to balance their family and work lives or evade unemployment and a weak economy. Entrepreneurship is often promoted by the state and other stakeholders as a form of work that entails empowerment and agency for women who are willing to be flexible, risk taking and determined to achieve success. This course will examine women’s entrepreneurial achievements in Canada, exploring ideas of agency, resistance, innovation, empowerment, conformity and traditionalism. It will also examine how race, class, and gender, among other processes, influence the way women engage in entrepreneurial activities. (Note: This syllabus has been adapted from one designed by Srabani Maitra.)

Course Goals and Learning Outcomes
Upon completion of this course, students should be able to:

A. Course content:
   - Identify theoretical frameworks for examining issues pertaining to women’s entrepreneurship;
   - Explain key concepts.

B. Apply your knowledge:
   - Critically evaluate arguments and texts about women’s entrepreneurship.

C. Reading and writing in discipline:
   - Read and interpret primary sources and secondary literature from a variety of disciplines;
   - Write careful, focused, well-organized prose about individual texts and issues.

Required Text
- All required texts are available through LEARN or through the library.

Readings Available on LEARN
- All required texts are available through LEARN or through the library.
**Course Requirements and Assessment**

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Date of Evaluation (if known)</th>
<th>Weighting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-term test</td>
<td>Feb. 8 (in class)</td>
<td>20%</td>
</tr>
<tr>
<td>Final test</td>
<td>Mar. 28 (in class)</td>
<td>25%</td>
</tr>
<tr>
<td>In-class and online engagement</td>
<td>Ongoing</td>
<td>20%</td>
</tr>
<tr>
<td>Research Paper</td>
<td>Mar. 21 (by 5:30pm)</td>
<td>35%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>100%</strong></td>
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**Mid-Term Test**

The mid-term test will be written during regular class period, on the specified date. It will comprise a variety of short and long answer questions, which may include multiple choice, fill-in-the-blank, matching the appropriate answers, longer paragraph responses, and essay answers. Tests will draw from lectures, readings, in-class exercises, and films/videos.

**Final Test**

The final test will be written during regular class period, on the specified date. It will comprise a variety of short and long answer questions, which may include multiple choice, fill-in-the-blank, matching the appropriate answers, longer paragraph responses, and essay answers. Tests will draw from lectures, readings, in-class exercises, and films/videos.

**In-class and online engagement**

Active and engaged participation in class discussions is expected. Students should arrive to class prepared to discuss the weekly readings and to reflect constructively on the ideas and opinions of others in the class.

We will also utilize the LEARN environment to encourage discussions of readings and topics relevant to the course. For online discussions you will be divided into small groups of 4 or 5 students. There you can respond to questions about the week’s readings before class or follow-up on questions stemming from class discussions. You can also initiate discussions about topics relevant to the course. Your contributions should be original and thoughtful. You can find a discussion rubric on LEARN.

**Research Paper**

Each student will be expected to write a research paper on social entrepreneurship in which they will have to identify a non-profit business project that can be useful for the empowerment of a particular group of women. Students are expected to conduct additional readings (3-5) outside the course content for this assignment in order to present the topic in an informed manner. The essay will be maximum 10 pages long (not including title page and bibliography), double-spaced, Times New Roman, 12 pt. Font. It should be written in an academic form including referencing and bibliography (APA/MLA/Chicago).

**Course Outline**

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Readings Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Jan. 4</td>
<td>Introduction to course</td>
<td>No readings.</td>
</tr>
<tr>
<td>Week</td>
<td>Date</td>
<td>Topic</td>
<td>Readings Due</td>
</tr>
<tr>
<td>------</td>
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<td>------------------------------------------------</td>
<td>----------------------------------------------------------------------------------------------------------------------------------------------</td>
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</tbody>
</table>
  Film: Tupperware! |
  Film: Smoke Traders |
<p>| 6    | Feb. 8  | Mid-term test (in class)                       | No readings.                                                                                                                                 |</p>
<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Readings Due</th>
</tr>
</thead>
</table>
Film: Good Business |
| 9    | Mar. 7 | GreenHouse Panel | TBA |
| 12   | Mar. 28 | Final test (in class) | No readings. |

**Late Work**

Three marks will be deducted from all late assignments for each day that the assignment is late. Extensions will only be granted in the case of illness or emergency and must be arranged prior to the due date. Illnesses must be documented with a doctor’s note.

**Electronic Device Policy**

Electronic devices are permitted for taking course notes. Please be aware of how your use of such devices affects your classmates. The misuse of such devices can affect your participation grades.
**Attendance Policy**
Attendance is crucial to your success in this course given that you need to be present to earn participation marks.

**Institutional-required statements for undergraduate course outlines approved by Senate**
_Undergraduate Council, April 14, 2009_

**Academic Integrity**
In order to maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect and responsibility. See the [UWaterloo Academic Integrity webpage](https://uwaterloo.ca/academic-integrity/) and the [Arts Academic Integrity webpage](https://uwaterloo.ca/arts/current-undergraduates/student-support/ethical-behaviour) for more information.

**Discipline**
A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline. For typical penalties check [Guidelines for the Assessment of Penalties](https://uwaterloo.ca/secretariat-general-counsel/policies-procedures-guidelines/guidelines/guidelines-assessment-penalties).

**Grievance**
A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4 ([https://uwaterloo.ca/secretariat-general-counsel/policies-procedures-guidelines/policy-70](https://uwaterloo.ca/secretariat-general-counsel/policies-procedures-guidelines/policy-70)). When in doubt please be certain to contact the department’s administrative assistant who will provide further assistance.

**Appeals**
A decision made or penalty imposed under Policy 70, Student Petitions and Grievances (other than a petition) or Policy 71, Student Discipline may be appealed if there is a ground. A student who believes he/she has a ground for an appeal should refer to Policy 72, Student Appeals ([https://uwaterloo.ca/secretariat-general-counsel/policies-procedures-guidelines/policy-72](https://uwaterloo.ca/secretariat-general-counsel/policies-procedures-guidelines/policy-72)).

**Note for Students with Disabilities**
The [AccessAbility Services](https://uwaterloo.ca/accessibility) office, located on the first floor of the Needles Hall extension (NH 1401), collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS office at the beginning of each academic term.