WCC 2-minute video intro descriptive transcript

[Poppy video game music plays quietly in the background throughout]

[Electric typewriter typing]

Visual: Blank Google browser window. An unseen user types the words “Writing and Communication Centre Waterloo” into the address bar. The user clicks on the top search result and is taken to the University of Waterloo Writing and Communication Centre homepage.

Narrator: Have you visited the virtual Writing and Communication Centre yet?

Visual: Twelve Writing and Communication Centre (WCC) staff members of varying ages, genders, and ethnicities smiling and waving in a Zoom meeting.

Narrator: We can help with any kind of communication assignment, from a research paper to a lab report to a PPT presentation to a speech to an Instagram post.

Visual: “About the Writing and Communication Centre” webpage. User scrolls quickly through the WCC’s mandate, vision, mission, and teaching philosophy.

Narrator: Our staff can work with you on communication assignments in any topic, from any faculty.

Visual: WCC homepage. The user clicks on a button that says “Appointments for Students & Faculty” and is taken to a page titled “Virtual Appointments for Students and Faculty,” which includes information about how to book appointments and ways the WCC can help students.

Narrator: We have sessions available to book up to a month in advance.

Visual: “Virtual Drop-In Appointments” webpage, which includes information about how to book same-day drop-in appointments with peer tutors at the WCC.

Narrator: Or you can find same-day appointments Sunday to Thursday evenings in our virtual drop-in calendar.

Visual: The “Virtual Appointments for Students and Faculty” webpage again. The user clicks on a button that says “Book a virtual appointment” and is taken to the WCOnline booking software.

Narrator: To book an appointment with us, you’ll first need to create an account in WCOnline, our appointment software.

Visual: The WCC’s WCOnline entry page. User clicks on “Register for an account” and is taken to a webform which the user fills out to provide their name, email address, and some demographics. They also create a password.

Narrator: Fill out some information about yourself so we can get to know you. If you’re not sure how to answer a question, just do the best you can. And when you create a password, make sure it’s at least ten characters long.
Visual: The WCC’s WCOnline entry page again. User enters their email address and password and selects the “Virtual Undergrad & BASE Appointments” calendar.

Narrator: Once you have a WCOnline account, you can log in to book an appointment. Enter your credentials and choose the calendar that best describes you.

Visual: The WCOnline “Virtual Undergrad & BASE Appointments” calendar. White blocks indicate available appointment times for different WCC staff members over a week’s time.

Narrator: Then scroll down and choose any white appointment slot. You can even choose which staff member you’d like to work with.

Visual: The user clicks on a white appointment slot, and a new webform opens. The user fills in information about the assignment they would like help with and what accommodations they require to access materials and fully participate in the session.

Narrator: Next, tell us a bit about what you’re working on so we can help you best. We can support you at any point in your process, whether you’re just brainstorming or are doing final edits. And we’re always especially interested to hear if there’s any way we can accommodate you.

Visual: The WCOnline “Virtual Undergrad & BASE Appointments” calendar again. A blue block shows the user’s registered appointment time. The user clicks on it, and a new window appears with information about their appointment. They click on the words “Start or Join Online Appointment,” and are taken to their WCOnline appointment. On the left are two videos of two users: the user and the WCC staff member. In the middle is a whiteboard area with text explaining how to use the whiteboard. On the right is a chat box.

Narrator: When it’s time for your appointment, just go to the correct calendar and click on your blue appointment slot. Click “Start or Join Online Appointment,” and you’re in! There you’ll be able to see and talk with your tutor, paste and edit your work in the whiteboard area, and type in the chat box.

Visual: The WCC “Livestream Q&A and Write-ins” webpage, which includes information about how to access these services.

Narrator: In addition to appointments, we have tons of other resources available for you online.

Visual: Two Instagram posts about Live Q&As with a Peer Tutor on Instagram.

Narrator: Beginning a few weeks into the term, we’ll have weekly live Q&As on Instagram, where you can ask a peer tutor anything about your writing or communication assignment.

Visual: The “Livestream Q&A and Write-ins” webpage again. The user clicks on a button that says “Live PJ-Friendly Write-Ins” and is taken to a YouTube Livestream. A peer tutor with headphones on is in the top left corner of the livestream. Beneath them is a schedule for the event. On the right are goal-setting questions.

Narrator: And we’ll have live pyjama-friendly write-ins on YouTube, where you can work on your schoolwork with others.
Visual: The WCC homepage. The user clicks on a button that says “WCC Subreddit” and is taken to the WCC Subreddit page.

Narrator: And our Subreddit is always open for questions.

Visual: The WCC online resources webpage. The user clicks on a button that says “WCC Resources” and is taken to the WCC Resources page. The user quickly scrolls through dozens of titles of resources on topics about writing and communication under subheadings like “Genres and Modes of Communication,” “Style,” and “Citations.” The user clicks on a resource titled “Reverse Outlines” and is taken to that page.

Narrator: If you want to use our resources to find answers to your questions on your own, scroll through or search our topics. As you can see, we have a lot of resources available for you. Click on the one that interests you to find suggestions, explanations, and examples.

Visual: The WCC WriteOnline.ca webpage. The user clicks on the words “WriteOnline.ca” and is taken to a page with icons and titles for four modules. The user clicks on the “Literature Review” icon and is taken to the homepage for that module.

Narrator: We’ve also partnered with other Ontario universities to create WriteOnline.ca, where you’ll find modules about case studies, lab reports, literature reviews, and reflective writing. Each module is packed with information and examples.


Narrator: Whatever you need, we’re here to help you succeed with your writing and communication assignments. Come and see us!

Visual: Twelve WCC staff members of varying ages, genders, and ethnicities smiling and waving in a Zoom meeting. Text reads: See you soon!

All: See you soon!