**TWO WAYS TO CREATE AN OUTLINE: GRAPHIC AND LINEAR**

### Graphic Outline

**The City should create more bike lanes**

**Topic 1**
- **safety**
  - reduces the number of cyclists on the sidewalk
  - dedicated bike lanes took 1700 bikes off the sidewalk, reducing cyclist pedestrian collisions
  - reduces car-cyclist collisions
  - 18% fewer car-cyclist collisions on Bloor St in 2017

**Topic 2**
- **net positive economic impact**
  - cost: $150 000/km to build
  - increased cycling leads to more customers in local stores
  - vehicular visits down 5%, but bike visits up 26%
  - cyclists spent significantly more in the shops than drivers

**Topic 3**
- **better traffic flow**
  - increased cycling means less car congestion
  - 19% fewer cars on main routes with bike lanes
  - cars don’t have to slow down to accommodate cyclists
  - reduced trip times

- adding bike lanes allows for smart re-engineering of the roads
  - creating bike-and-transit only streets dramatically reduces trip times
  - left-turn pockets can be added

### Linear Outline

**The City should create more bike lanes**

**Topic 1**
- **safety**
  - reduces the number of cyclists on the sidewalk
  - dedicated bike lanes took 1700 bikes off the sidewalk, reducing cyclist pedestrian collisions
  - reduces car-cyclist collisions
  - 18% fewer car-cyclist collisions on Bloor St in 2017

**Topic 2**
- **net positive economic impact**
  - cost: $150 000/km to build
  - increased cycling leads to more customers in local stores
  - vehicular visits down 5%, but bike visits up 26%
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**Topic 3**
- **better traffic flow**
  - increased cycling means less car congestion
  - 19% fewer cars on main routes with bike lanes
  - cars don’t have to slow down to accommodate cyclists
  - reduced trip times
  - adding bike lanes allows for smart re-engineering of the roads
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  - left-turn pockets can be added

### Arranging your arguments

- Some arguments may rely on information presented in a previous section. For example, you may need to prove A before you can explain B.
- It is common to put your strongest argument last.
- Sometimes it makes sense to present information chronologically.
- You may have to reorder your points several times during the writing process.