## TWO WAYS TO CREATE AN OUTLINE: GRAPHIC AND LINEAR

## Graphic Outline Linear Outline Claim Supporting data **Topics Subtopics** dedicated bike lanes took 1700 bikes off the The City should create more bike lanes Claim reduces the sidewalk, reducing number of cyclist-pedestrian cyclists on the collisions sidewalk 1. safety Topic 1 reduces the number of cyclists on the sidewalk Subtopic 18% fewer cari. dedicated bike lanes took 1700 bikes off the sidewalk, reducing Supporting data reduces cyclist collisions cyclist pedestrian collisions car-cyclist on Bloor St in Topic 1 2017 B reduces car-cyclist collisions Subtopic safety i. 18% fewer car-cyclist collisions on Bloor St in 2017 Supporting data cyclists spent cost: \$150 000/ significantly km to build more in the shops than 2. net positive economic impact Topic 2 drivers Topic 2 cost: \$150 000/km to build Subtopic increased The City should net cycling leads to create more positive В more Subtopic increased cycling leads to more customers in local stores bike lanes visits down economic customers in impact 5%, but bike Supporting data i. vehicular visits down 5%, but bike visits up 26% local stores visits up 26% ii. cyclists spent significantly more in the shops than drivers Topic 3 increased better 3. better traffic flow Topic 3 19% fewer cycling traffic flow cars on main means less car increased cycling means less car congestion Subtopic bike lanes congestion i. 19% fewer cars on main routes with bike lanes Supporting data B Subtopic cars don't have to slow down to accommodate cyclists cars don't have reduced to slow down to trip times i. reduced trip times Supporting data accommodate Arranging your arguments cyclists Subtopic C adding bike lanes allows for smart re-engineering of the roads creating bike-and-Supporting data i. left-turn pockets can be added Some arguments may rely on information transit only streets ii. creating bike-and-transit only streets dramatically reduces trip times Supporting data presented in a previous section. For dramatically adding bike reduces trip times example, you may need to prove A before lanes allows for smart reyou can explain B. engineering of It is common to put your strongest the roads left-turn argument last. pockets Sometimes it makes sense to present information chronologically. You may have to reorder your points



several times during the writing process.