

HOW YOUNG CHANGEMAKERS CAN AMPLIFY THEIR IMPACT

Research tells us that young changemakers can amplify their social and environmental impact by:



WORK within the **SYSTEM** and use it to **YOUR ADVANTAGE**.

Join a youth advisory council or youth wing of a political party to make a difference nationally or internationally.

FIND ALLIES and **WORK TOGETHER**.

Thinking like a movement. Different players using a variety of strategies are more like to have an impact.



SEEK OUT DECISION MAKERS in your **COMMUNITY** as well as **NATIONALLY** and **INTERNATIONALLY**.

Understand that 'raising awareness' isn't enough. Focus on influencing decision-makers.



FOCUS on **FIGURING OUT THE RIGHT STRATEGY** NEEDED to **ARRIVE** at the **IMPACT** you are **HOPING** to **ACHIEVE**.

It doesn't matter how old you are, how long your organization has been around or how formal your group is, what matters is using the right strategies for the problem at hand.

