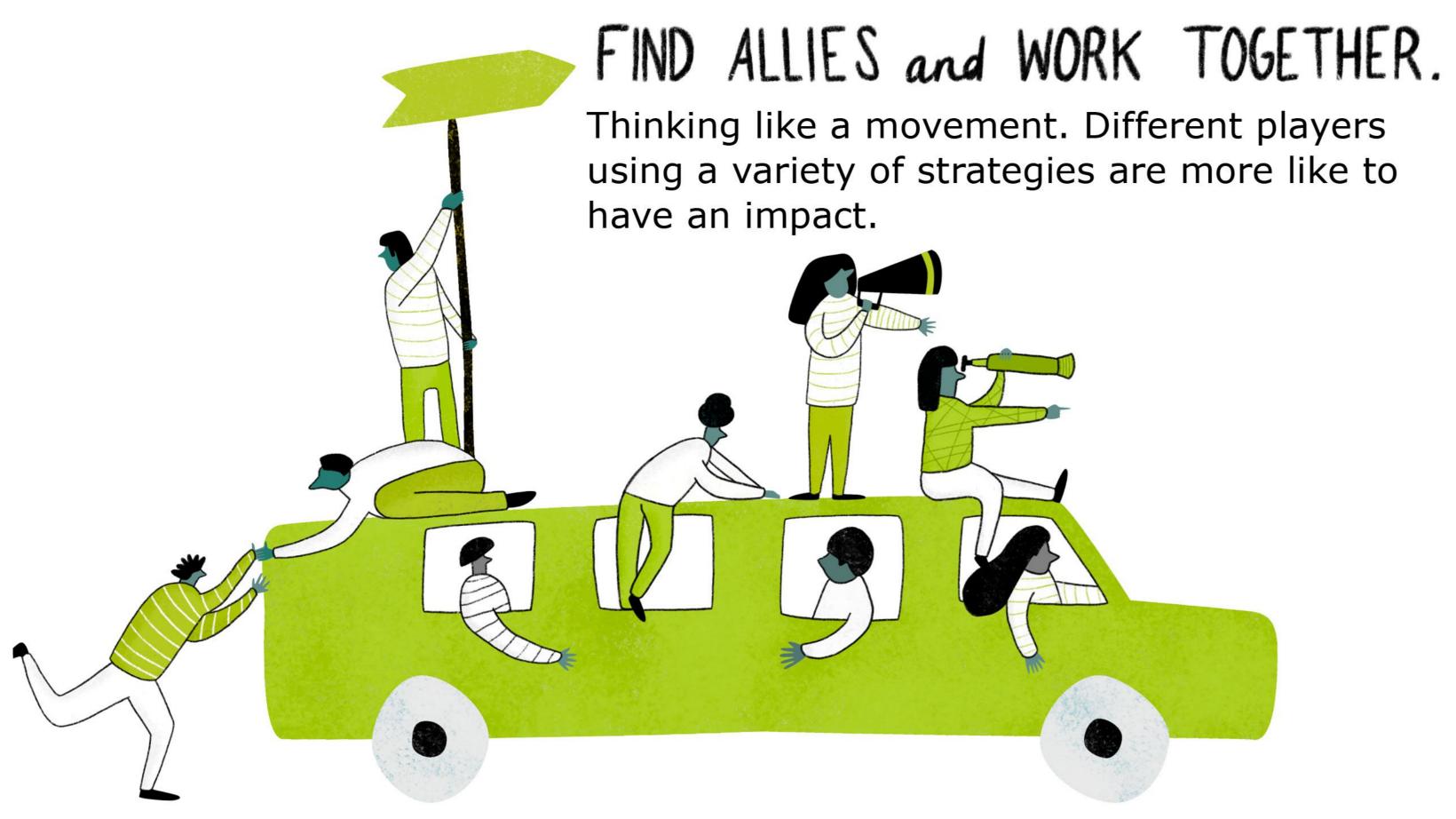
HOW YOUNG CHANGEMAKERS CAN AMPLIFY THEIR IMPACT

Research tells us that young changemakers can amplify their social and environmental impact by:



Join a youth advisory council or youth wing of a political party to make a difference nationally or internationally.



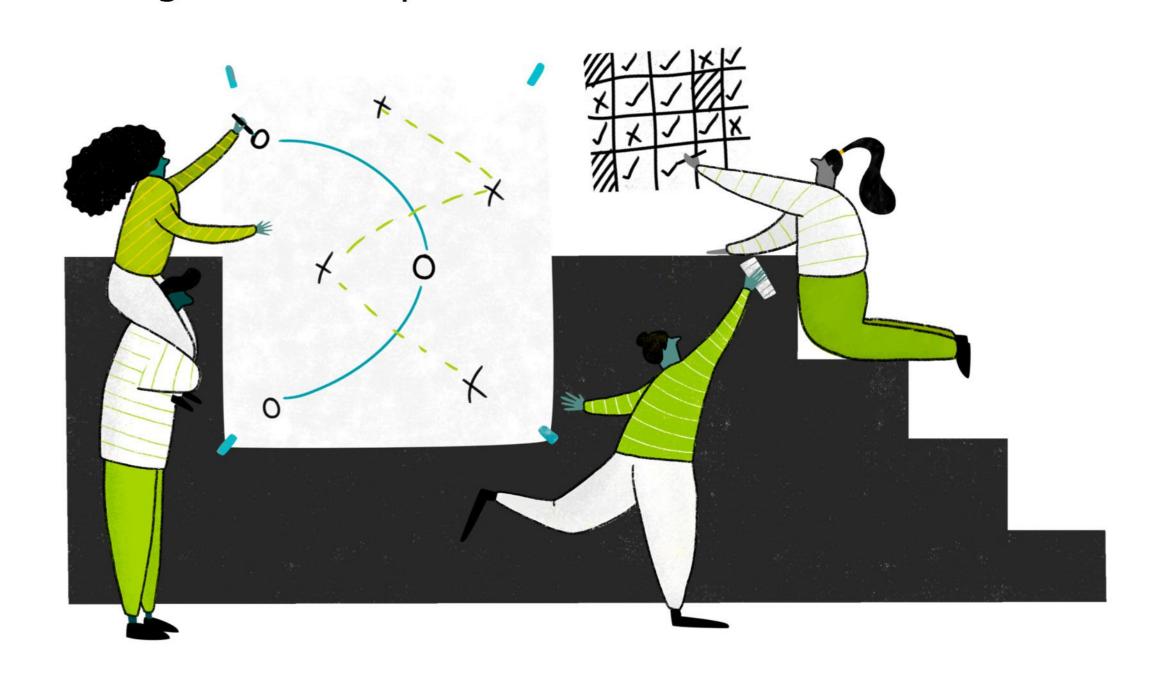
SEEK OUT DECISION MAKERS in your COMMUNITY as well as NATIONALLY and INTERNATIONALLY.

Understand that 'raising awareness' isn't enough. Focus on influencing decision-makers.



FOCUS on FIGURING OUT THE RIGHT STRATEGY NEEDED to ARRIVE at the IMPACT you are HOPING to ACHIEVE.

It doesn't matter how old you are, how long your organization has been around or how formal your group is, what matters is using the right strategies for the problem at hand.



Ho, E., Clarke, A., & Dougherty, I. (2015). Youth-led social change: Topics, engagement types, organizational types, strategies, and impacts. Futures, (67), 52-62. http://doi.org/10.1016/j.futures.2015.01.006 For more information: https://uwaterloo.ca/youth-and-innovation/

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