

HOW TO SUPPORT YOUNG CHANGEMAKERS

Research tells us that leading practices to support young changemakers in amplifying their social and environmental impact include:



YOUNG PEOPLE NEED *to do* MORE than JUST 'RAISE AWARENESS'.

Support young people in seeking out those who makes the decisions in their community as well as nationally and internationally. Encourage them to focus on influencing these decision-makers to act.

CELEBRATE *and* ACKNOWLEDGE the SUCCESS *and* IMPACT of YOUNG CHANGEMAKERS.

Remember that young people are more impactful and aim for greater impact than they are typically given credit for.



WORK *in* PARTNERSHIP *with* YOUNG PEOPLE.

Think like a movement. Different players using a variety of strategies are more likely to have an impact.



WORKING *within* the SYSTEM *is* an EFFECTIVE STRATEGY.

Encourage young people to join a youth advisory council or youth wing of a political party to make a difference nationally and internationally.

